

The Arboretum 2025 Travel Newsletter



**Taylor
Wimpey**

 **SmarterTravel**
from Richard Jackson Limited

How's it going?

On behalf of Taylor Wimpey, Smarter Travel Ltd would like to thank in advance the residents of The Arboretum for their engagement during the upcoming Travel Plan period, including participation in the annual Travel Surveys to understand how travel behaviours change over time, and how we might be able to help you travel more sustainably. First survey coming autumn 2026, we'll be giving away great prizes!

The Arboretum Travel Plan primary target is to achieve a 6% reduction in cars / vans travelling in and out of the development. Our mission is to reduce reliance on driving alone by encouraging small changes to the way people travel.

Visit smartertravel.uk.com/the-arboretum to find travel information for your local area, view the latest Travel Plan update and claim your welcome voucher (see back page for details).

We hope you find this newsletter useful. If you have any travel related queries, please do get in touch, our contact details can be found on the back page.

Your Travel Plan Coordinator,



Public Transport

Your nearest bus stops are Research Park on the A1307, a 6-min walk from home, for hourly Stagecoach services 13/13A/X13 between Haverhill - Cambridge via Addenbrooke's Hospital, Monday to Sunday. Scan the QR code or visit stagecoachbus.com/timetables



Your nearest train station is Whittlesford Parkway, a 26-min drive, connecting to Cambridge for onward journeys. There are 348 parking spaces with a daily charge of £10.20 or £42.57 per week. Key connections are available from Cambridge, to London, Norwich, Ipswich, Brighton and Birmingham. Visit greateranglia.co.uk for more information and download their app for live travel updates.

Connecting Communities West Suffolk is a door-to-door community transport option for those with limited public transport access, whether due to lack of services, age or limited mobility. Visit communities.suffolkonboard.com for more info or call 01638 664304 to book (open 9am-3pm, Mon-Fri) service available 7am-7pm, Mon-Sat.



Active Travel



Where's your sense of adventure?

Find it with **Strava.com** by following family, friends, even athletes' adventures, log over 30 activities on the app, such as walking and cycling, and have fun with new challenges.

If you are walking, wheeling or cycling, plan ahead with the **BBC Weather** app to check if you'll need to grab a coat.

Suffolk Road Safety Team offer a FREE 3-hour cycle training session for families, they come to you. Find out more at: suffolkroadsafe.com/family-cycling-sessions

Explore with the **Newmarket & District Ramblers** group and find local walking routes and group walking events in and around Haverhill.

Spot any issues in the roads, footpaths or cycleways? Report it to highwaysreporting.suffolk.gov.uk

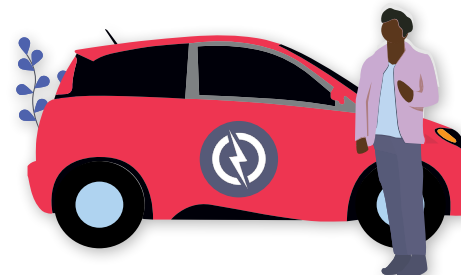
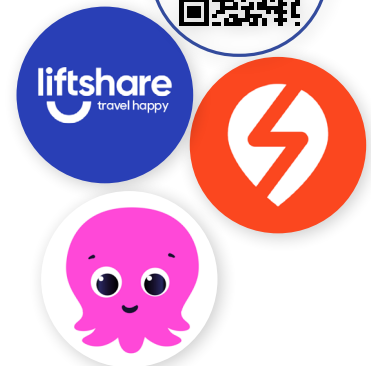


Car Conscious

Sharing a journey with 1 other person could cut your costs and carbon by 50%, not to mention it saves the average person £1,000 per year! Scan the QR code or visit **Liftshare.com** to start car sharing with Liftshare, it's free and flexible, only share when it suits you.



Go electric! As of September 2025, there were over 86,000 charging points in the UK and growing fast. Find chargers and plan routes at **Zap-map.com**.



Thinking about charging your vehicle at home? Find out how you could do so by visiting the Octopus EV website: octopusev.com/charging/home-charging

Travel Plan Perks

Has your household claimed a travel voucher yet?

The first occupier of each household within The Arboretum is eligible to claim **one** of the following travel vouchers:

- £100 cycle voucher for Halfords, or;
- 2-month bus pass for local services in Haverhill, or;
- 1-month bus pass for local services to Cambridge.

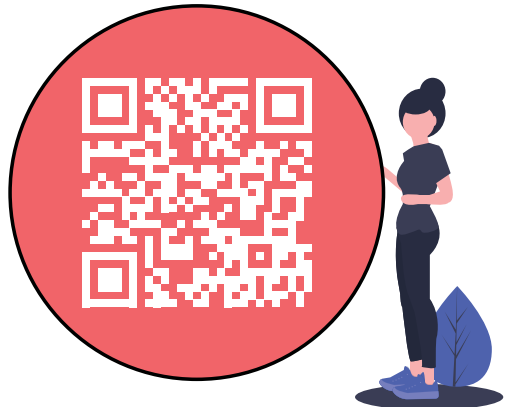
Limited to one claim per household. Proof of address is required to claim a voucher. Visit our website for full Terms and Conditions: smartertravel.uk.com/contact-us/terms-conditions-2

Personal Travel Plan (PTP)

Each member of your household can also claim a free PTP, created by your Travel Plan Coordinator, to help explore your sustainable travel options. The PTP offers information on viable travel modes for your journey including walking, cycling, public transport and car sharing, where appropriate.

**SCAN HERE TO CLAIM YOUR
TRAVEL VOUCHER**

Scan the QR code or visit
smartertravel.uk.com/the-arboretum



Contact Your Travel Plan Coordinator



01206 228800



TheArboretum@smartertravel.uk.com



smartertravel.uk.com/the-arboretum



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