



WAYLAND FIELDS 2024 TRAVEL NEWSLETTER



How's it going?

On behalf of Barratt Homes, Smarter Travel would like to thank everyone who participated in this year's Travel Survey, your feedback is greatly appreciated, helping us to understand your travel habits, wants and needs & how we might be able to help you travel more sustainably in future. Congratulations to our 3 prize winners! Look out for more prizes in next year's survey, coming Autumn 2025.

We are pleased to say that Wayland Fields Travel Plan is exceeding its vehicular trip reduction and modal shift targets ahead of schedule, thanks to you choosing to travel more sustainably.

We hope you find this newsletter useful, if you have any travel related questions please feel free to contact us, we are happy to help.

**Your Travel Plan Coordinator,
Smarter Travel Ltd**



Active Travel

Where's your sense of adventure? Find it with **Strava.com** by following family, friends, even athletes' adventures, log over 30 activities on the app and have fun with new challenges. Did you know 1 in 5 UK adults have Strava?



Wilco Motor Spares is only a 9-min cycle from home. Bike services start from £15. Call them on **01953 882902** between 8:30am-5:30pm, Mon-Sat (or Sun 10am-1pm) or visit them on Norwich Road, IP25 6JB.

Explore your local area with **Ramblers.org.uk**. Find new local routes by yourself or with others.

Overgrown footpath? Cracks in the cycle lane? Report any maintenance issues to **Norfolk.go.uk/Report-a-highways-problem**

Public Transport

Jessup Road bus stops are your closest stops approx. 1 min walk from the site entrance on Thetford Road, for Konectbus services 81 (Watton-Thetford), 82 (Watton-Attleborough) & X6 (Norwich-Watton). Catch regular Konectbus services from Crown bus stops on Norwich Road between Watton-Norwich (3/3B/3C/6), Swaffham-Dereham (11/11A), Visit **Konectbus.co.uk** for timetables and tickets.

Traveling further? You can use Attleborough Train Station which is a 43-min bus ride, for links to Norwich, Cambridge, London and more. Cycling? Leave your bike in 1 of the 18 cycle storage spaces or take your bike with you on the train, go to **NationalRail.co.uk/Plusbike**.

Transport Plus provides transport to health appointments and social activities for those who are unable to use public transport. Call **0344 800 8020** to enquire, Mon-Fri, 9am-5pm. Costs £0.45p per mile (cash).



Car Sharing & Going Electric

Scan the QR code or visit **Liftshare.com** to sign up, it's free and flexible, only share when it suits you.



Sharing a journey with 1 other person could cut your costs and carbon by 50%, not to mention car sharing saves the average person £1,000 per year!



Did you know there are over 70,000 EV charging points in the UK? A 41% increase since September 2023! Find chargers and plan your route with **Zapmap.com**.

Does your company have an EV salary sacrifice scheme? Discover the benefits at **octopusev.com/ev-hub/guide-to-ev-salary-sacrifice**

What's in it for you?

To help you travel more sustainably, Smarter Travel Ltd, on behalf of Barratt Homes, are offering each household* within Wayland Fields the opportunity to claim **one** of the following vouchers;

1 x 2-week free bus travel for Konectbus services, or;

1 x £60 active travel voucher for Decathlon store.

Each household* can **also** claim a Smarter Travel umbrella. All you need to do is complete a short survey to claim.

*First occupiers only. Visit smartertravel.uk.com/contact-us/terms-conditions-2 for full Terms and Conditions.

All residents of Wayland Fields are eligible to claim a **Personal Travel Plan** (PTP), created by your Travel Plan Coordinator, to help you understand your sustainable travel options. Simply share your journey details with us by completing a short survey and we will do the rest.

Visit SmarterTravel.uk.com/WaylandFields or scan the QR code to learn more and claim what is yours.



Contact Your Travel Plan Coordinator



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