

> A S P E X T <

SMARTER TRAVEL INFORMATION PACK

PROVIDED BY



ON BEHALF OF

**Taylor
Wimpey**

Claim your
£50 voucher!
Details inside!



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Dear resident,

Congratulations on moving into your new home and welcome to Aspext. It is important to Taylor Wimpey that you settle in well to the local area, so to help make your move a little easier we have put this pack together, specifically for you, to advise on all your local transport options.

Throughout this pack, you will find information on the variety of travel options available to and from your new home, including information on walking and cycling routes, as well as public transport options.

Furthermore, we are giving each household a **£50 voucher** to be redeemed through the online retailer, **Wiggle.co.uk**. This voucher can be used to purchase items such as a waterproof jacket, or comfortable walking shoes. Alternatively, it can be redeemed against cycling equipment. To find out how to claim your free voucher and see the terms and conditions, head to page 11.

We hope you find this information useful and enjoy exploring your local area using the different travel modes available to you.

If you have any questions on your local travel options or would like some advice on sustainable travel, please feel free to contact us at any time.

On behalf of Taylor Wimpey, we hope you enjoy calling Aspext home.

Kind regards,

Heidi

Your Travel Plan Coordinator

on behalf of Smarter Travel Limited



THE LOCAL AREA



- Aspext
- Local bus stops
- Cycle Quietway 22
- Cycle Superhighway (CS2)
- Footpath



For more information or to view the map in more detail, visit:
SmarterTravel.uk.com/Aspext

WALKING IN THE AREA

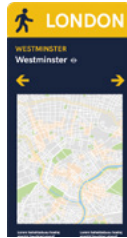
Did you know that within a 15-minute walk of your new home you can reach a variety of different amenities including shops and facilities along Roman Road, public transport stops, leisure areas and Westfield Stratford City. For more information take a look at the local area map on page 3.

Walking really is a great way to get around and the best thing is, it's free! It is also an easy way to get some movement into your daily routine. As adults, it's recommended that we get 150 minutes of exercise per week, one of the easiest ways to achieve this can be to hop off the bus a couple of stops early!

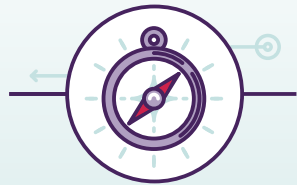
Benefits of walking include, lowering the risk of obesity, reducing the risk of chronic diseases and high blood pressure, preventing joint problems and having a positive effect on your mood. Studies show that it can encourage and improve creativity too!

LEGIBLE LONDON

These map-based street signs can be spotted all over the capital. Designed to make your life easier when walking around London, these easy to read signs make walking journeys more convenient than using public transport.



WALKING TIMELINE



Scan here to find out more information about the Jubilee Greenway



£50 ACTIVE TRAVEL VOUCHER

Each household is entitled to claim a **free £50 voucher** to be redeemed online at [Wiggle.co.uk](https://www.wiggle.co.uk)! This can be used for walking equipment such as a waterproof jacket or comfortable walking shoes. Head to **page 11** to find out more. T&C's apply.

JUBILEE GREENWAY

Running just behind Aspett is the Jubilee Greenway. This 60km route was completed for the Queen's Diamond Jubilee and the London Olympic Games in 2012. Each kilometre represents one year of the Queen's reign and also joins all of the major games sites. Find out more: tfl.gov.uk/modes/walking/jubilee-greenway

USEFUL APPS AND WEBSITES

Map My Walk: By using this app, you can record your workout details, including duration of walk, distance covered, pace, elevation and the number of calories burned. [mapmywalk.com](https://www.mapmywalk.com)

Active 10: Created by Public Health England, the Active 10 app records your brisk walking activity as well as showing the benefits of regular exercise. nhs.uk/oneyou/active10/home

Go Jauntly: This app works in partnership with TfL and helps to make it easier for you to incorporate walking into your daily life. This app can also assist in locating TfL stations and cycle hire stations. Alternatively, you can also follow one of their curated leisure walks. gojauntly.com

Map my Walk



Active 10



Go Jauntly



CYCLING AROUND LONDON

Cycling is an excellent way to get about – it is around three times faster than walking. In some cases – particularly in central London it can be quicker than driving too! National Cycle Route 1 runs close by Aspxt and is a long-distance route that connects Dover to the Shetland Islands. However, much closer to home, Cycle Superhighway 2 connects Stratford to Aldgate and runs along the High Street. To find out more about cycle routes in the area, visit the Aspxt section of the Smarter Travel website.

SANTANDER CYCLES

Have you signed up to Santander Cycles? You can hire a bike from just £2 and you can pick up a bicycle at a time that suits you, from a suitable docking station. If you already use or plan on using Santander Cycles on a regular basis, why not sign up to a membership? Your nearest docking stations are located on Wendon Street, Hewison Street, and Mostyn Grove (take a look at the local area map on page 3 to see where these are on the map!)

Download the Santander Cycles app to find out further information and hire a bike quickly! You can also keep up to date through their Twitter account:

@SantanderCycles



Scan here to go straight to the Santander Cycles website.

CYCLE TIMELINE



FREE CYCLE TRAINING!

As a resident of Aspxt, you can undertake free cycle training. So, if you're feeling a little rusty or would just like a bit of a confidence boost, why not sign up? This training programme is delivered by Bikeworks and is available to all residents of the Borough. Each individual is entitled to two free of charge, one-to-one sessions or alternatively one week of family cycle sessions. To find out more information and to book your training, scan below or visit bikeworks.org.uk/bikeability-in-tower-hamlets



Book your cycle training here!

PEDAL ME:

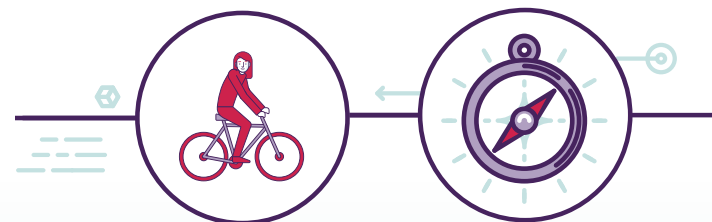
Pedal Me are a London based company that offer a taxi style service but by bike! They can also deliver parcels or goods for you! Find out more: pedalme.co.uk.

Pedal Me



CLAIM YOUR £50 VOUCHER!

Each household is entitled to claim a free £50 voucher to be redeemed online at Wiggle.co.uk! This can be used for cycling equipment such as a new helmet or bicycle lock. Head to page 11 to find out more. T&C's apply.



USEFUL APPS AND WEBSITES:

CycleStreets: This website allows you to easily plan cycle journeys with variable route options available to all levels of cyclist. cyclestreets.net



Strava: Record your cycle rides and you can compare your performance overtime as well as sharing with friends and family. Strava can also be used for other workouts including walking and running too. strava.com



London Cycling Campaign: The London Cycling Campaign is a charity who have a collective voice for cyclists in London. Head over to their website to find out more information on what's going on across the city and have your say in public consultations regarding new or improvements to cycling infrastructure. lcc.org.uk



PUBLIC TRANSPORT – BUSES

Check for service updates and government guidance before you make your journey.

Your nearest bus stops are located on Wick Lane close by to Aspekt and, the TfL service 339 runs through this stop. This bus provides links to both Leytonstone and Shadwell, stopping at Stratford Bus Station in addition to Stratford International. You can pay for your bus fare with either a contactless card (you'll pay an adult fare as standard) or alternatively an Oyster card – bus fares are capped at £4.50 per day.



Scan here to find out more about TfL bus fares.

BUS TIMELINE



USEFUL APPS AND WEBSITES

London Bus Checker: This app provides you with real-time information on all of London's buses. Furthermore, the app can also route plan for you too! buschecker.com/app/LON/



TfL Oyster and Contactless App: This free app allows you to manage your contactless payments or Oyster Card. Through this app you can keep track of any journeys you've made in addition to keeping track of any incomplete journeys. tfl.gov.uk



Trainline: A great website for booking train tickets. Also available as a free app to download to both iOS and Android devices. thetrainline.com



FACEBOOK TRAVELBOT

TfL have created an automated service on Facebook Messenger to help you check the status of your Tube, rail or bus route. The service is free and uses their most up to date information. Travelbot provides you with real-time information and you can check the status on all Tube lines, DLR and London Overground services too.



PUBLIC TRANSPORT – TRAINS

Check the TfL and National Rail websites before you travel for up to date information.

Within a 30-minute walk from Aspekt the following stations can be reached;

Bow Road – Underground services to Barking, Ealing Broadway, Upminster, Wimbledon and Hammersmith.

Stratford – Overground, underground, DLR, C2C and Greater Anglia services to Shenfield, Liverpool Street, Southend Victoria, Colchester, Braintree, Ipswich and Norwich.

Stratford International – South Eastern train services to St Pancras, Ashford, Sandwich, Margate and Faversham.

Pudding Mill Lane – DLR services to Stratford and Canary Wharf.

Hackney Wick & Homerton – Overground services to Richmond, Stratford and Clapham Junction.

For travel in TfL zones 2 & 3, your tube fare will be capped at £8.50 per day. To find out more about tube and train fares throughout London scan right or head over to the TfL website. tfl.gov.uk



Scan here for up to date information on tube fares.

Step free access at the station

TRAIN TIMELINE



TRAVELLING FURTHER AFIELD?

If you are planning to travel a little further by train, why not save yourself some money? Railcards are a great way to easily save money on the cost of train travel – particularly for leisure purposes with 1/3 off standard fares! With a variety of cards available such as 16-24, 25-30, Disabled Persons Railcard, Two Together Railcard and Senior Railcard. Visit the Railcard.co.uk website to find out more information and how to apply. You can also keep up to date with their special offers on Twitter @_railcards



UP TO DATE INFORMATION!

You can sign up to weekly email alerts through the TfL website where you will receive advanced warning of planned road closures or service alterations.

Also, keep up to date on TfL bus and train services through Twitter, just check out the following accounts:

@TfLTrafficNews

@TfLTravelAlerts

@TfLBusAlerts

@LondonDLR

@HamandCityLine

@LDNOverground

@nationalrailenq



COMMUNITY TRANSPORT

If you are less able to use conventional public transport there are a variety of different community travel options across Tower Hamlets.

MOBILITY MINI-BUSES RUN BY TOWER HAMLETS COMMUNITY TRANSPORT

This charity provides support for the elderly and people with mobility impairments. To find out more information and to sign up as a member call **0207 7987 6447** or visit **thct.org.uk**

DIAL-A-RIDE

This scheme is managed by TfL and is for those that have a permanent or long-term disability which means they are unable to use regular public transport. To utilise this service, you must register as a member and you can find more information at **tfl.gov.uk**

PUBLIC TRANSPORT DISCOUNTS

Some individuals are eligible for free or discounted travel on a variety of TfL services, this includes;

Children under 5 – Free travel when with a fare paying adult

5-10 Zip Oyster Photocard – Children between 5 and 10 travel for free on London Underground services, DLR, London Overground and TfL Rail Services. Children between 5 and 10 can also travel for free on buses and trams.

11-15 Zip Oyster Photocard – Children aged between 11 and 15 can get free and discounted travel on TfL services with this photocard – this includes free travel on bus and tram services but also discounted fares on London Underground, DLR, London Overground and TfL Rail Services.

16+ Zip Oyster Photocard – Those aged between 16 and 17 can get discounted travel on transport services with this Photocard. This gives card holders 50% off adult fares on rail services, including London Underground, DLR and London Overground. Furthermore, when living in London, card holders receive free travel on buses and trams.

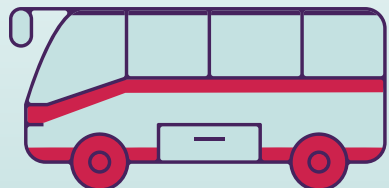
60+ London Oyster Photocard – For those over 60 and living in a London borough you can receive free travel on TfL transport services with this card.

There are also some alternative options available for veterans and those who have a Railcard or Annual Gold Card. To find out more information about any of the above options please scan below or visit:

tfl.gov.uk/fares/free-and-discounted-travel



Scan here for more information on TfL discounts



ACTIVE TRAVEL VOUCHERS

As a resident of Aspxt, you are entitled to a free **£50** active travel voucher which can be redeemed online at **Wiggle.co.uk**.

Additionally, you can also claim two years free membership to a car hire network.

To claim either of these, please complete the short survey at the back of this pack and return to us (it's freepost). Alternatively, head over to the Aspxt section of the Smarter Travel website to complete online. Only one active travel voucher and one Car Club membership can be claimed per dwelling and the offer is limited to first occupiers only.

You will receive an email from us within five-working days with your voucher and membership offering, if you have not received anything during this time, please check your junk/spam folder. Full terms and conditions of these incentives can be found on the Smarter Travel website or alternatively contact us directly for more information.

✉ **Aspxt@SmarterTravel.uk.com**



Have you visited the Smarter Travel website yet?

With specific pages relating to Aspxt and sustainable travel around the area, head over to **SmarterTravel.uk.com/Aspxt**

Make sure you save the website as one of your favourites as we will be regularly updating with new information and resources specifically for you.



Also, keep up to date with us through Facebook – just search for Smarter Travel London

CAR CLUBS AND ECO DRIVING

Take away the hassle and expense of car ownership by signing up to a Car Club. You can hire a vehicle by the minute, hour or day! And as a resident of Aspekt, we are giving you two years free membership to one of these convenient clubs!

Contact us by email at: **Aspekt@smartertravel.uk.com**, or complete the form at the back to claim your free membership for more information.

There are several Car Club operators across London:

Enterprise Car Club:
enterprisecarclub.co.uk

Ubeeqo: **ubeeqo.com**

Zip car: **zipcar.com**



BUT WHAT ARE THE BENEFITS?

Save money – Fuel costs, insurance and congestion charge are all included in the cost of your booking. Rather than owning a vehicle and paying for insurance and maintenance costs even when it's not being used, cut these costs down dramatically!

Vehicles near you – With hundreds of vehicles across London, you're guaranteed to be able to book a vehicle when you require one.

Drive on demand – You can book vehicles last minute and rent them where and when you need them.

Live greener – By using a Car Club vehicle you are much more likely to only make necessary car journeys, thus being more environmentally friendly! Further to this, many of the available vehicles are either electric or hybrid!

ECO DRIVING

Sometimes it's a necessity to drive, so here are seven eco-driving tips that can help make a difference to your journey;

1. Service your car regularly to maintain engine efficiency;
2. Check your tyre pressures regularly (and before long journeys), under-inflated tyres use more fuel as they increase rolling resistance;
3. Lose any unnecessary baggage, extra weight means extra fuel;
4. Combine short trips; cold starts use more fuel so it pays to combine errands;
5. Drive smoothly, accelerate gently and read the road ahead to avoid unnecessary braking;
6. Cut down on the air-con; it increases fuel consumption at low speeds (the effects are less noticeable at higher speeds) and
7. The faster you go the greater the fuel consumption (cruising at 70mph uses up to 9% more fuel than at 60mph and up to 15% more fuel than at 50mph).

CAR SHARING AND GOING ELECTRIC

Did you know that you could save **£1,000 per year on average by sharing your journeys?** If you drive, why not share your regular journey with someone else to start saving money.

Sign up free to **London Liftshare** where there are already nearly 60 journeys listed from Wick Lane and the surrounding area heading to places such as Heathrow, Stansted, Essex, Oxfordshire and Cambridgeshire. But don't worry if you can't find a journey that suits you, you can also list yourself as a driver and find passengers to share with!

Visit **Liftshare.com** or scan below:



Head over to the **Liftshare** website for information on how to share your journey safely.

ELECTRIC AND HYBRID VEHICLES

Electric and hybrid vehicles are increasing in popularity and with constant improvements in technology, they are also becoming more practical. Days of the dreaded 'range anxiety' are long gone with car batteries having a longer range than often required (the average car journey in the UK is under 15 miles!)

Here are some of the overall benefits of switching to electric;

Cheaper to run – When compared to petrol or diesel, electricity is cheap! Typically running an electric car could cost a third less than a traditional car.

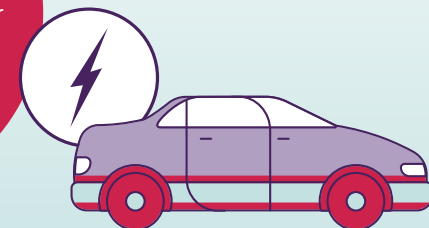
Maintenance – Not only will you find electric vehicles cheaper to run but the maintenance costs tend to be less too. With electric engines, there are fewer moving parts, therefore, potentially fewer things to go wrong!

Environmental issues – Now of course, there are still related emissions when it comes to the production of the car and the electricity production to power it. However, electric vehicles don't produce emissions when running. Roadside air near schools and densely populated locations can be significantly improved if more people make the switch!

Tax savings – the government are actively encouraging people to make the switch and are promoting this through tax savings – particularly if you have a company car. There is a link to the **Go Ultra Low** savings calculator on the Aspekt section of the Smarter Travel website so you can see just how much money you could save!

THE FUTURE IS ELECTRIC!

If you're thinking about a new car, why not look at a hybrid or electric vehicle? Visit **goultralow.com** or contact us for more information.



PERSONAL TRAVEL PLANS

Every resident of Aspxt is entitled to receive a free Personal Travel Plan. Having just moved in, it can be time consuming to hunt down your nearest bus stop or train times, therefore, let us take that hassle away.

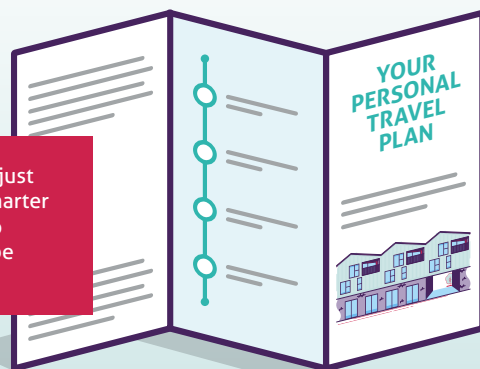
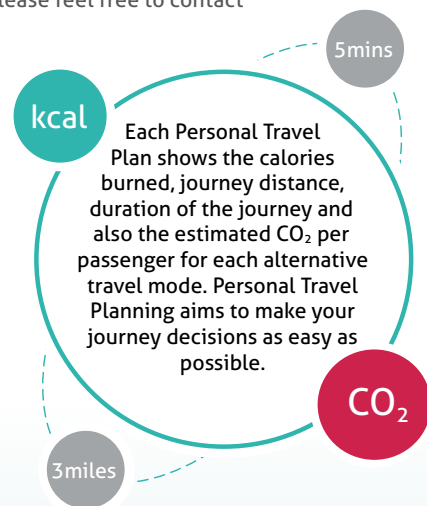
These PTP's (as they are known) identify all of the travel options available to you from A to B. For example, a PTP can be provided for journeys between your home address and work location or home address and your gym. Simply provide us with two postcodes or locations and the time you need to be there by. We can then take care of the rest. Just complete the short form at the back of this pack and return to us free of charge. Alternatively, you can head over to our website, **SmarterTravel.uk.com**, and upload your travel details under our "Your Travel Plan" section. Your PTP will be emailed to you within five-working days.

You will be supplied with full details on the travel options available to you, this includes driving, car sharing, walking, cycling or using public transport. Within this PTP you will receive a breakdown of the journey duration for each travel mode, route details, departure time from your home, CO₂ emitted and also the number of calories burned.

This easy to read document helps you understand all the different options available in the area, assisting you in making a more practical and smarter travel choice where possible.

If you need some of this information urgently, the free to download app, Google Maps, can provide you with directions and journey time estimations.

For any other members of your household wanting a PTP, or alternatively if your circumstances change, please visit the Aspxt section of the Smarter Travel website and complete the short form online. If you would like further advice or have any specific questions relating to your Personal Travel Plan, please feel free to contact



To request your free Personal Travel Plan just head over to the Aspxt section of the Smarter Travel website - you'll find a short form to complete. Your Personal Travel Plan will be emailed to you within five working days.

*By requesting a Personal Travel Plan you are consenting to your information being shared with Liftshare.com. Their full terms and conditions can be found at Liftshare.com. If additional residents would like to claim a Personal Travel Plan, please visit the Aspxt section of the Smarter Travel website. Furthermore, we will use your full name, address and email address to supply the vouchers requested by you. You can find our full terms and conditions on our website including information on how we store your data. Alternatively, please contact us for further information.

1. Full name:

2. Email address:

(we need this to email your voucher to you and Personal Travel Plan if requested)

3. Full address:

Postcode:

(please include flat/house number and full postcode)

4. Do you or anyone in your household have a disability which may affect mobility and travel choices?

☐ Yes ☐ No ☐ Prefer not to say

5. Does your household own any electric or hybrid vehicles?

☐ Yes ☐ No

6. Which location (or postcode) do you most regularly travel to?

Adult 1

Adult 2

7. When travelling from your **PREVIOUS HOME**, which mode of transport did you use most regularly?

Adult 1

Adult 2

8. When travelling from your **NEW HOME**, which mode of transport do you intend to use most regularly?

Adult 1

Adult 2

9. Would you like to receive a free Personal Travel Plan based on the information you have provided?

☐ Yes* ☐ No

* By requesting a Personal Travel Plan you are consenting to your information being shared with LiftShare.com. You can view their terms and conditions on their website.

10. Would like free membership to a Car Club?*

☐ Yes ☐ No

* We will provide further information by email.

11. Would you like a £50 active travel voucher to be sent to you?

☐ Yes ☐ No

(This can be redeemed online at Wiggles.co.uk)

12. Have you found this pack useful when assessing your travel options in the area?

☐ Yes ☐ No

We will not use your details for direct marketing purposes.

We will use your full name, home address and email address you have provided to supply the vouchers requested by you and complete the Personal Travel Plan (if requested).

You can find our full terms and conditions on the vouchers and complete information on how we store your data on the Smarter Travel Ltd website. Alternatively, please contact us for more information. Please note, vouchers are one per dwelling.

Reference number: A2020

TEAR OFF AND MOISTEN ALONG EDGE

MOISTEN ALONG EDGE AND FOLD

Complete the survey overleaf and return to us
free of charge to claim your...

FREE £50 VOUCHER AND CAR CLUB MEMBERSHIP!

For any travel related questions or information, please email us on
Aspext@SmarterTravel.uk.com or visit SmarterTravel.uk.com

✉ Aspext@SmarterTravel.uk.com

🐦 [@RJSmarterTravel](https://twitter.com/RJSmarterTravel)

📘 [SmarterTravelLondon](https://www.facebook.com/SmarterTravelLondon)

Business Reply Plus
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