

Kingley Grove

Melbourn

Travel Information Pack

Claim your
Car Club membership
and bus tickets or
£50 active travel
voucher!

Find out more inside.



SmarterTravel
from Richard Jackson Limited

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Who are Smarter Travel?

We are an independent company who have been appointed by Hopkins Homes to manage and monitor the Travel Plan on their behalf for Kingley Grove. You will be hearing from us during the monitoring period of the Travel Plan over the next few years, offering advice on local transport options in and around the area and in addition to this, we will also be sending regular surveys. By completing these, you could be in with a chance of winning some amazing prizes. You can find out more about us on the Kingley Grove pages of [SmarterTravel.uk.com](https://www.smartertravel.uk.com).

What are the overall aims of the Kingley Grove Travel Plan?

- Reduce the amount of single occupancy car journeys in and out of Kingley Grove.
- Promote healthy lifestyles and active travel to all residents.
- Promote alternative forms of travel including public transport, walking and cycling as well as more efficient and environmentally friendly vehicles.
- Show and advise on the cost benefits of changing travel habits.

What can you claim?

We will be running competitions and events over the next few years, however, as you have just moved into your new home you are entitled to either 4 one-week bus tickets for services in the area or a £50 active travel voucher. All you need to do to claim your tickets or voucher is complete and return the short travel survey at the back of this pack and we will take care of the rest! In addition to this, as a resident of Kingley Grove, you are entitled to two years free Car Club membership – find out more on page 14.

If you have any travel related queries or would like advice on changing your travel habits, please feel free to contact us; KingleyGrove@SmarterTravel.uk.com. You can also follow the Smarter Travel Cambridgeshire Facebook page for regular updates and information on travel in the area.



Sustainable Travel – Good for you and your community

Engaging with sustainable ways of travel can have plenty of positive benefits including:

- Improving your health and wellbeing;
- Reducing your travel costs;
- Improving your accessibility to local services;
- Increasing the local road safety;
- Reducing travel times;
- Improving your travel choices and options; and
- Creating a cleaner, more vibrant local community.

Kingley Grove

Melbourn

Dear resident,

Welcome to Kingley Grove and congratulations on moving into your new home. It is important to Hopkins Homes that you settle in well to the area, therefore we have produced this **Travel Information Pack** specifically for residents of Kingley Grove. Throughout this booklet you will find information on travel options in and around the area in addition to tips on how to save money on the journeys you make – we hope you find this information useful.

Each household is entitled to four weeks **free bus travel** on Stagecoach services, or alternatively a **£50 active travel voucher** which can be redeemed online at **Wiggle.co.uk**. To claim your bus tickets or your active travel vouchers, please complete the short survey at the back of this booklet and return it to us by freepost. Additionally, as a resident of Kingley Grove, you are entitled to two-years free membership and £50 driving credit for the on-site Car Club. Please take a look at page 14 for more information.

Finally, each resident of Kingley Grove is entitled to a **free** Personal Travel Plan. This provides you with all travel options to and from your home to your regular destination, such as your workplace. Not only are you provided with each travel option but also the journey duration, cost and calories burned. To claim your Personal Travel Plan, please tick the relevant box in the survey at the end of this pack. Alternatively, visit **SmarterTravel.uk.com** website to complete your details there.

Kind regards,

Heidi Wilson
Your Travel Plan Coordinator

On behalf of Smarter Travel Limited




















On behalf of Hopkins Homes

Kingley Grove

and the local area



- | | | |
|---|--|--|
|  Kingley Grove |  Primary School |  Medical Practice |
|  Sports Centre |  Melbourn Village College |  Pharmacy |
|  Post Office |  Community Hub |  Employment Area |
|  Public House |  Science Park |  Footpaths |
|  Play Area |  Convenience Store |  Cycle way |
|  Nursery |  Nearest Bus Stops | |



Complete the survey at the back
to claim your **free bus tickets!**

KINGLEY GROVE

Bus Travel

Your local bus services from Melbourn are:

Stagecoach Busway A and D

Royston – Melbourn – Foxton – Harston – Trumpington

Melbourn is well connected to surrounding areas such as Royston and Cambridge by bus and Melbourn falls within the 'Cambridge Plus' ticket zone with Stagecoach. Bus stops are less than a 10 minute walk from Kingley Grove and the exact locations can be found on the local area map on page 5. Find up to date bus timetables on [SmarterTravel.uk.com](https://www.SmarterTravel.uk.com).

If you're travelling into Cambridge, why not try out Park and Ride services? Cambridge's Trumpington Park-and-Ride (Sat Nav: CB2 9FT) is located by the M11 at the end of the A10, making it a very convenient transport hub for residents of Kingley Grove travelling into the city. For more information on Park & Ride services, visit the Kingley Grove pages at [SmarterTravel.uk.com](https://www.SmarterTravel.uk.com) or scan the QR code.



There are incentives throughout Cambridgeshire to encourage travelling by public transport. To find out about these various bus pass options visit, [SmarterTravel.uk.com](https://www.SmarterTravel.uk.com).



Useful Apps & Websites



Stagecoachbus



MyBusTrip



Traveline



Cambridgeshire
County Council

Stagecoach App

This app provides journey planning, live bus information in real time and mobile bus tickets.

MyBusTrip

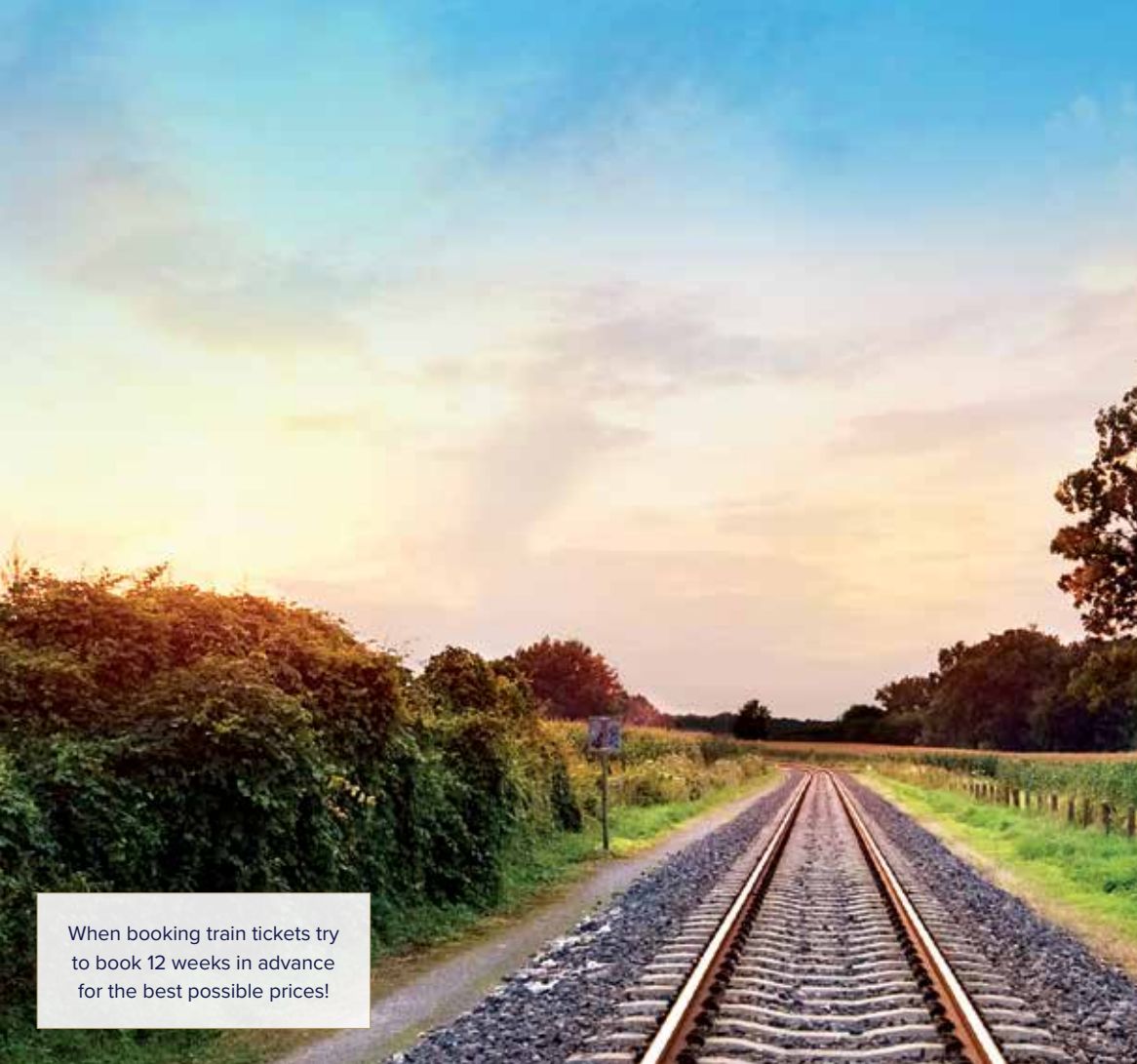
Gives you access to real time information about bus services throughout Cambridgeshire, showing stops, departures and route maps.

Traveline Southeast

This is a one stop website for passenger transport information, including: buses, time-tables, route maps and fare information

Cambridgeshire County Council

Transport information about buses, time-tables, maps, tickets, fares, concessions and school travel.



When booking train tickets try to book 12 weeks in advance for the best possible prices!

KINGLEY GROVE

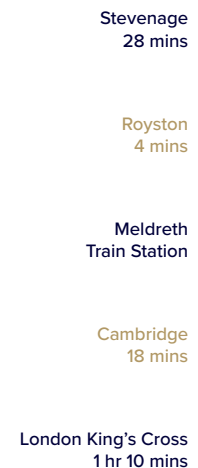
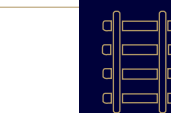
Train Travel

Railcards are a great way to easily save money on the cost of train travel (up to 1/3rd off), with a variety of cards available such as: 16-25 Railcard, Disabled persons Railcard, Two Together and Senior Railcard. Visit the [Railcard.co.uk](https://www.railcard.co.uk) website to find out more and how to apply.

The nearest train station to Kingley Grove is located in Meldreth, at only a 20 minute walk, with Thameslink trains operating between London King's Cross and Cambridge. The station operates a half-hourly service during weekday peak hours and an hourly service off peak. The journeys by rail from Meldreth to Cambridge and London King's Cross take approximately 19 minutes and 70 minutes respectively.

Meldreth Rail Station is staffed part-time and provides facilities such as a ticket office, ticket machine, passenger seating and shelters. The station has 46 car parking spaces (charges apply), two of which are accessible spaces.

There are also 12 uncovered cycle racks for bicycle storage at Meldreth Rail Station, which are covered by CCTV. Cycling from Kingley Grove to Meldreth train station only takes eight minutes, making 'Cycle&Train' a perfect option for leaving the car at home and turning your commute into a very sustainable way of travel. Also, Thameslink allows folding cycles on their trains at any time while regular cycles are allowed on any non-peak hour services. Find out more on the **PlusBike** website by scanning the QR code.



Useful Apps & Websites

Thameslink On Track

The Thameslink app has a variety of different features including tailored information about your most used journeys, easy ticket purchase, live departure times and platforms, service updates, interactive map and a journey planner.

National Rail

The app allows you to plan train journeys and receiving alerts and notifications in the event of any disruption or delays.



Thameslink



National Rail

Keep up to date through Twitter by following [@TLRailUK](https://twitter.com/TLRailUK)



Claim your **£50** active travel voucher by completing the short survey at the end of this pack.

KINGLEY GROVE

Walking in the area

Did you know, at just a 13 minute walk from Kingley Grove, to the west of Melbourn near the Dolphin pub, you will find **Stockbridge Meadows**.

This area provides residents of Melbourn access to the River Mel and pleasant paths to stroll along.



Walking is a great way to get around and the best thing is, it's free! There are local facilities within a walking distance of Kingley Grove and the bus stops on High Street are in close proximity to the neighbourhood. Melbourn Primary School is only a 7 minute walk away and the shops and facilities that Melbourn village has to offer including: convenience store, Post Office, community centre and doctors surgery are all within a 15 minute walk. Industrial and employment areas, such as the Science Park, are also within walking distance from Kingley Grove. Please refer to the local map on page 5 for more details.

It is recommended that adults get 150 minutes of exercise per week (which works out as 30 minutes per day over five days in the week). One of the easiest ways to accomplish this is heading out for a brisk walk!

There are many benefits to walking:

- Can help maintain body weight and lower the risk of obesity;
- Can lower the risk of chronic diseases and high blood pressure;
- Improvements to your mood and wellbeing; and also
- Studies show that it can encourage and improve creativity!

Bus Stops	5 mins
Primary School	8 mins
Saxon Way Industrial Estate	10 mins
Co-op store	12 mins
Post Office	12 mins
Premier store	12 mins
Community Centre	12 mins
Melbourn Surgery	12 mins
Science Park	16 mins
Public House	17 mins

Useful Apps & Websites



Map My Walk



Let's Get Moving
Cambridgeshire



Sustrans



Royston Ramblers

Map My Walk

This app can record your workout duration, distance, pace, speed, elevation, calories burned and the route travelled.

Let's Get Moving

This website is a great resource to encourage residents of Cambridgeshire to get active and healthy.

Sustrans

This website is packed with useful information and routes for walking and cycling.

Royston Ramblers

The Royston Ramblers is part of the Hertfordshire & North Middlesex group and organises regular led walks in the area suitable to all levels.



Claim your **£50 active travel voucher** which can be redeemed on cycling equipment or towards a bicycle!

KINGLEY GROVE

Cycling in the area

Cycle to work schemes allow you to receive up to **£1,000** towards a bicycle and cycling accessories. By using the scheme, you can save up to **39%** on the cost of equipment. Speak to your employer to see if they are signed up to one of the options available.



Cycling is a great way to get about and is a great alternative to walking as it can make more places accessible. Cycling is around three times faster than walking and in some cases it's quicker than driving too! The size and layout of Melbourn makes various facilities reachable in just a few minutes, please see the map on page 5 for the location of these facilities.

The new cycle link along Cambridge Road as part of the 'A10 Royston to Cambridge Foot & Cycleway' project allows convenient and easy cycle trips into Foxton, Harston and Cambridge. For more information visit The Greater Cambridgeshire Partnership website GreaterCambridge.org.uk. Also find out more about other cycle improvements in the area on SmarterTravel.uk.com.

Cycling has a huge amount of benefits, including:

- Improving wellbeing by relieving stress;
- Helps prevent chronic and life threatening illnesses;
- Being more cost effective than running a car. Did you know, maintaining a bike for a year costs twenty times less than maintaining and driving a car; and
- Cycling can reduce congestion and pollution on our roads.

Increasing in popularity, e-bikes can be a great option for all, find out more: electricbikesales.co.uk or on the Smarter Travel website.

Primary School
1 min

Doctors Surgery
1 min

Co-op Store
2 mins

Saxon Way
Industrial Area
2 mins

Post Office
3 mins

Premier Store
3 mins

Community Centre
3 mins

Science Park
4 mins

Meldreth Train Station
5 mins

Trumpington P&R
35 mins

Cambridge
City Centre
50 mins

Useful Apps & Websites



Strava



Komoot



BBC Weather



Cycle Streets

Strava

This app records your cycle ride and you can compare your performance overtime, as well as sharing with the local community.

Komoot

Komoot turns your smart phone into a sat nav where you can key in your destination and it gives you the best cycle options to your destination.

BBC Weather

The great British weather is always something to consider when cycling. Use BBC's weather app to be prepared for what nature may throw at you!

Cycle Streets

This website allows you to easily plan cycle journeys with variable route options regardless on the level of cyclist. Cyclestreets.net



KINGLEY GROVE

Car Club

As part of Hopkins Homes commitment to you, an on-site Car Club will be available for residents to use. This will be operated by Enterprise Car Club and each Kingley Grove resident is entitled to 2 years free membership in addition to £50 free driving credit (which must be used within 6 months of signing up).

Just complete the survey at the back of the pack for your free membership.

As Kingley Grove develops, 3 Car Club vehicles will be available within the development. By utilising the Car Club vehicles as and when you need them, you can reduce the costly expense of car ownership or look to go down to one car.

These vehicles provide 24/7, automated car hire and you are charged by the hour making them a great option for quick trips to the shops or appointments.

All you need to do is, join, reserve, unlock and drive – making the process quick and simple for you. Once signed up and registered you can even book and unlock the vehicles using the Enterprise Car Club mobile app.

As a member of the Car Club, you will also be entitled to a 10% discount when renting a vehicle from Enterprise Rent A Car. Further information is provided on the Kingley Grove section of the **Smarter Travel** website.

Greener Car Travel

Car travel is sometimes unavoidable, but there are also ways of travelling by car in a more eco-friendly and sustainable way. Smarter and greener car travel is recommended where other ways of sustainable transport are not possible.

Car Sharing

Did you know there are already many lift sharing opportunities from existing residents in Melbourn into Royston and Cambridge? By sharing the same or similar journeys with other people you can save money on the cost of car travel. Visit [Camshare.co.uk](https://www.camshare.co.uk) to find regular car journeys on offer from Melbourn and start saving money! The website also offers a handy calculator to estimate how much money you could save.

Eco Driving

Sometimes it's a necessity to drive, so here are seven eco-driving tips that can help make a difference to your journey:

1. Service your car regularly to maintain engine efficiency;
2. Check your tyre pressures regularly (and before long journeys), under-inflated tyres use more fuel as they increase rolling resistance;
3. Lose any unnecessary baggage, extra weight means extra fuel;
4. Combine short trips; cold starts use more fuel so it pays to combine errands;
5. Drive smoothly, accelerate gently and read the road ahead to avoid unnecessary braking;
6. Cut down on the air-con; air-conditioning increases fuel consumption at low speeds (the effects are less noticeable at higher speeds); and
7. The faster you go the greater the fuel consumption (cruising at 70mph uses up to 9% more fuel than at 60mph and up to 15% more fuel than at 50mph).

Each week, the average Brit spends seven hours in their car

The average annual cost of car insurance is £436

Drivers spend on average £89.67 per month on fuel

It's likely that you will play eye-spy in the car around 1,470 times during your lifetime!

Over your lifetime, on average you will have 7,817 singalongs to the car radio!

If you're thinking about a new car, why not consider a hybrid or an electric vehicle? Visit [goultralow.com](https://www.goultralow.com) for further advice and information, including information on where your nearest EV charging point is located.



Smarter travel choices

Are there other ways in which you could reduce your travel? For example, simply cutting down the number of journeys you make. Perhaps you could speak to your employer to see if it is possible to work from home just one day a week? By doing this, you can automatically reduce car usage by 20%! Or alternatively, you could ask to adapt your working hours slightly to travel outside of peak hours. Of course, this is not always possible, however, if you believe your workplace could benefit from a Workplace Travel Plan, please feel free to contact Smarter Travel Ltd – we can assist your employer in promoting and implementing measures to encourage more sustainable travel to and from the workplace.

Also, why not try shopping locally where possible and travelling by foot or bicycle? For bigger purchases, how about home delivery services? It can save you both time and money in travelling to the shops, and most major supermarkets offer this service.

For more in-depth information regarding all of the travel choices available to you as a Kingley Grove resident, such as bus and rail information, car sharing and cycling options please take a look at the Kingley Grove section of the Smarter Travel website.

Keep up to date with sustainable travel news in the area, through the **Smarter Travel Cambridgeshire** Facebook page.



Personal Travel Planning

A Personal Travel Plan evaluates your journeys to and from a specific location, as well as travel mode and suggests other ways of travelling that same journey. By providing us with your regular destinations (such as your workplace) and your required arrival and departure times, we can provide you with a list of alternative travel options. You will also receive information on which bus stops to use, walking duration, calories burnt and also the level of CO₂ saved. Your Personal Travel Plan will be emailed directly to you free of charge and can be obtained by completing the short questionnaire at the end of this welcome pack (don't forget to tick the box requesting a Personal Travel Plan!). Additionally, if your circumstances change at any point, request a PTP online through the Smarter Travel website.





Don't forget to claim your free
Car Club membership and bus
tickets or £50 active travel voucher!

Just fill-in the short questionnaire at the end
of this pack and let us know which you would
prefer, together with your name and new
home address. We will then arrange your bus
tickets or vouchers to be sent to you.

Contact

Hopkins Homes

Melton Park House
Melton, Woodbridge
Suffolk, IP12 1TJ

info@hopkinshomes.co.uk
hopkinshomes.co.uk



If you require this booklet in an accessible format, please contact us.

Sustainable Travel Voucher Terms and Conditions (Wiggle.co.uk vouchers or bus tickets)

- Only one voucher option per household can be claimed by residents of Kingley Grove, Melbourn. We will not accept duplicate requests.
- We will not use personal details for any direct marketing purposes. We will only use your postal address/email address for monitoring purposes and issuing tickets. Any personal data is stored in compliance with the Smarter Travel Ltd Privacy Policy, this can be found at [SmarterTravel.uk.com](https://www.smartertravel.uk.com)
- Personal information provided will be shared with Stagecoach for the issuing of bus tickets.
- There is no cash alternative available and the sustainable travel vouchers are not transferable. Smarter Travel Limited reserve the right to cancel or amend the offering at any time. All sustainable travel vouchers are subject to availability.
- If you have not received anything within 5 working days, please check your junk/spam folder.
- We aim to issue the sustainable travel vouchers within 5 working days of receiving a completed questionnaire.
- Full terms and conditions can be found on the Smarter Travel website.

Smarter Travel Limited

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KingleyGrove@SmarterTravel.uk.com
Smartertravel.uk.com



1. Full name:

2. Email address:

3. Full home address including postcode:

4. Do you or anyone else in the household
have a disability that affects mobility and
travel choices?

☐ yes ☐ no ☐ prefer not to say

5. Does your household own any electric
or hybrid cars?

☐ yes ☐ no

6. What is the location/postcode that you
and your partner (if applicable) mostly travel to?

Location 1

Start time: Finish time:

Location 2

Start time: Finish time:

7. When travelling from your **previous**
home, which mode of travel did you
use most regularly?

Person 1

Person 2

8. When travelling from your **new home**,
which mode of travel do you and your
household intend on using the most?

Person 1

Person 2

9. Would you like to receive a free Personal
Travel Plan (PTP) based on the information
you have provided in this questionnaire?

☐ yes ☐ no

*By requesting a Personal Travel Plan you are
consenting to your information being shared with
LiftShare.com. You can view their terms and
conditions on their website.

10. Please indicate which you would like
sent to you?

☐ A £50 active travel voucher to be
redeemed at Wiggle.co.uk; **or**

☐ 4x one-week bus tickets; **or**

☐ Neither required

11. Would you like free membership to
Enterprise Car Club?

☐ yes ☐ no

*Further information will be emailed to you for completion

12. Have you found this pack useful when
assessing your travel options in the area?

☐ yes ☐ no

13. Please feel free to provide any further
feedback.

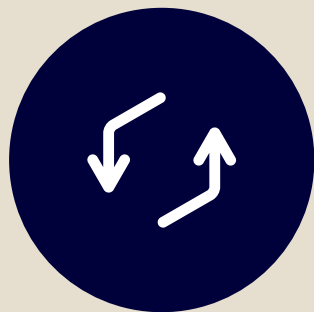
We will use the full name, postal address
and email address that you have provided
to supply the vouchers requested by you
and also provide a PTP if requested. You can
find our full terms and conditions including
information on how we store your data on
the Smarter Travel Ltd website. Alternatively,
please contact us for more information.

TEAR OFF AND MOISTEN ALONG EDGE

MOISTEN ALONG EDGE AND FOLD

Complete the travel survey

and return to us free of charge



By completing the short survey you can claim your **free**
Personal Travel Plan, Enterprise Car Club membership and
active travel voucher or bus tickets.

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