

WELCOME TO  
Driftway, Chinnor

# SMARTER TRAVEL PACK

YOUR LOCAL TRAVEL INFORMATION



# CONTENTS

Welcome to Driftway .....	03	Local Leisure Walks .....	10
The Local Area – Map .....	04	Cycling in the Area .....	11
Sustainable Travel Events .....	05	Greener Car Travel .....	12
Bus Travel in the Area .....	06	Eco Driving .....	13
Train Travel from Princes Risborough .....	08	Personal Travel Planning .....	14
Walking Around Chinnor .....	09		

## WHAT IS A TRAVEL PLAN?

A Travel Plan is a package of measures that aim to encourage more sustainable travel choices where and when possible. You will be hearing from us during the monitoring period of the Travel Plan over the next few years, offering advice on local transport options in and around the area.

This Travel Plan is managed on behalf of Nicholas King Homes and A2Dominion by Smarter Travel Ltd.

## THE OVERALL AIMS OF THE DRIFTWAY TRAVEL PLAN ARE:

- To reduce the number of single occupancy car journeys to and from Driftway;
- To promote more sustainable travel habits such as, walking, cycling and using public transport;
- Promote and encourage healthy and active lifestyles with a strong focus on the local community; and
- Provide advice to all residents on how to improve local travel habits.

Follow us on Facebook to keep up to date with travel news, competitions and events!

✉ [Driftway@SmarterTravel.uk.com](mailto:Driftway@SmarterTravel.uk.com)

f [@SmarterTravelChoices](https://www.facebook.com/SmarterTravelChoices)

## WHO ARE SMARTER TRAVEL?

Smarter Travel Ltd have been appointed by Nicholas King Homes and A2Dominion to produce this Travel Pack specifically for residents of Driftway. We are providing a free service to all residents of the development and we are your first point of call for any travel related questions or queries you may have relating to your local area.



## BENEFITS OF A TRAVEL PLAN TO YOU AND YOUR COMMUNITY:

Engaging with the Driftway Travel Plan can have plenty of positive benefits including:

- Improving health and wellbeing;
- Reducing your travel costs;
- Improving your accessibility to local services;
- Increasing the local road safety;
- Reducing travel times;
- Improving your travel choices and options; and
- Creating a cleaner, more vibrant local community.

🌐 [SmarterTravel.uk.com/Driftway](https://www.SmarterTravel.uk.com/Driftway)

🐦 [@RJSmarterTravel](https://twitter.com/RJSmarterTravel)

## WELCOME TO Driftway, Chinnor

Dear resident,

Congratulations on moving into your new home and welcome to Driftway, Chinnor. It is important to Nicholas King Homes and A2Dominion that you settle in well to the local area, so to help make your move a little easier this pack has been produced specifically for you.

Throughout this pack, you'll find information on the variety of local travel options available to and from your new home, including information on public transport services as well as walking and cycling routes in the area and local amenities.

As a resident of Driftway, we would like to invite you to request your personalised travel plan from your home to your chosen destination. To find out more about Personal Travel Plans, please take a look at page 14.

We hope you find this information useful and enjoy exploring Chinnor and the surrounding areas using the different travel options available to you.

On behalf of Nicholas King Homes and A2Dominion, we hope you enjoy calling Driftway home.

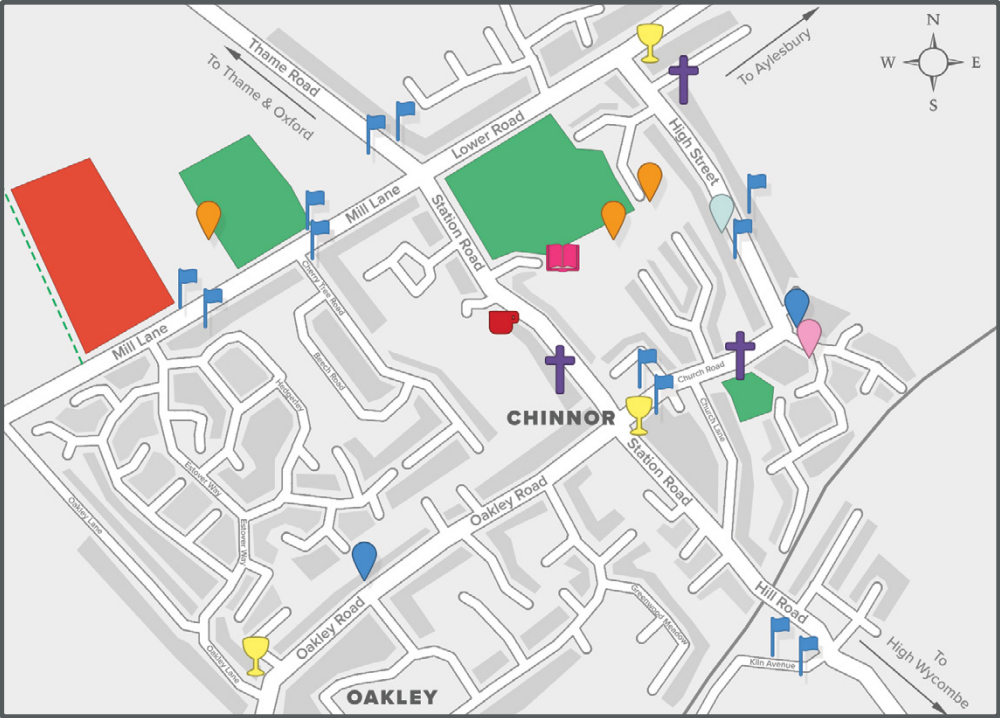
Kind regards,

Heidi

Your Travel Plan Coordinator  
On behalf of Smarter Travel Limited



# THE LOCAL AREA



## KEY

- |                |                   |                 |
|----------------|-------------------|-----------------|
| School         | Place of Worship  | Bus Stop        |
| Public House   | Convenience Store | Driftway        |
| Library        | Cafe              | Recreation Area |
| Village Centre | Post Office       |                 |

# LOCAL AREA

# SUSTAINABLE TRAVEL EVENTS

Throughout the year, there are many sustainable travel events for you to get involved with, both nationally and locally; here are just a few for you to consider;

## THE BIG PEDAL BETWEEN MARCH & APRIL EVERY YEAR

Organised by the charity, Sustrans, The Big Pedal is an inter-school walking, cycling and scooting challenge!  
Visit [Sustrans.org.uk](https://www.sustrans.org.uk) for more information.

## WALK TO SCHOOL WEEK DURING MAY

The Living Streets' Walk to School Week is a national celebration to promote the benefits of walking to school. The week also includes the event, Happy Shoesday! Talk to your school to find out more or visit; [LivingStreets.org.uk](https://www.livingstreets.org.uk).

## WORLD ENVIRONMENT DAY EARLY JUNE

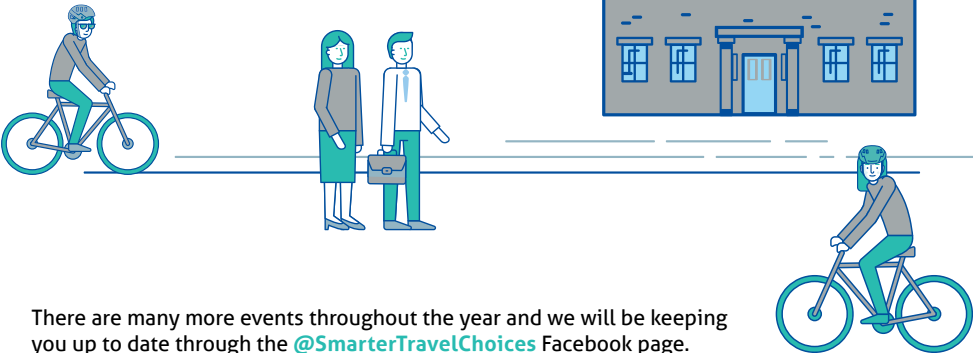
This is a global event encouraging worldwide awareness and action for the protection of our environment. For more information, search; [WorldEnvironmentDay.global](https://www.worldenvironmentday.global)

## BIKE WEEK DURING JUNE

Delivered by Cycling UK, Bike Week is an annual opportunity to promote cycling to everyone and encourage the activity as part of everyday life. There are often events across the country to celebrate this week. Search for We Are Cycling for more information; [Cyclinguk.org](https://www.cyclinguk.org)

## WALK TO SCHOOL MONTH THE WHOLE OF OCTOBER

An international event which promotes safer and easier walks to school. This is brought to you by Living Streets, the same people who promote Walk to School Week; [LivingStreets.org.uk](https://www.livingstreets.org.uk)



There are many more events throughout the year and we will be keeping you up to date through the [@SmarterTravelChoices](https://www.facebook.com/SmarterTravelChoices) Facebook page.

# BUS TRAVEL

The closest bus stops to Driftway are located along Mill Lane (less than a five-minute walk away). From here you can catch services to High Wycombe and Oxford. The local bus operator is Red Rose Travel and there are three services in each direction, Monday through to Friday.

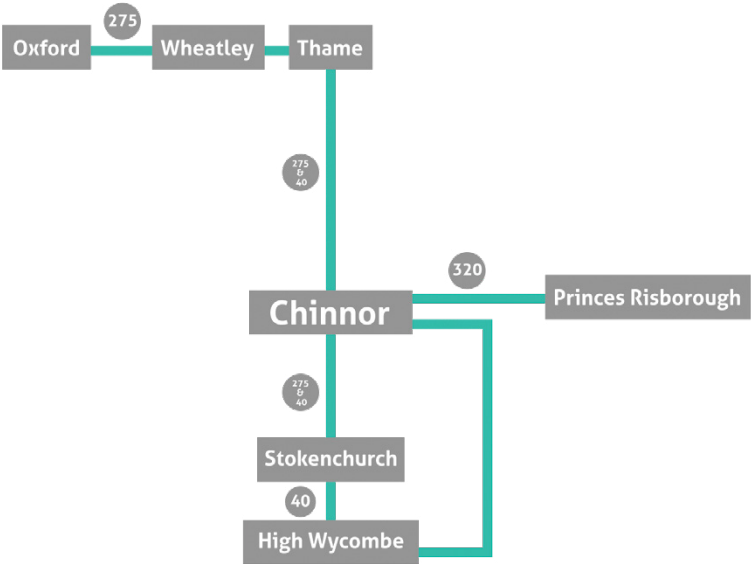
## REDLINE BUSES

Redline Buses also provide services at these stops on Mill Lane and service number 320 provides links to Princes Risborough train station during commuter times. Head over to the Driftway section of the Smarter Travel website for a full local bus timetable.

For bus journeys into High Wycombe, Stokenchurch and Thame, there are more regular services running along Thame Road (less than a ten-minute walk away).

Take a look at the local area map on page 4, for bus stop locations in the area.

## BUS SERVICES IN THE AREA



## YOUR LOCAL BUS SERVICES ARE:

**Red Rose Travel:** Service Number 275  
High Wycombe – Oxford

**Redline Buses:** Service Number 320  
Chinnor – Princes Risborough

**Carousel Buses:** Service Number Link 40  
High Wycombe – Thame



FOR UP TO DATE  
TIMETABLES,  
SCAN HERE!

# BUS TRAVEL

## IF YOU'RE TRAVELLING INTO OXFORD, EITHER FOR WORK OR LEISURE, WHY NOT TRY THE PARK & RIDE SERVICE?

Thornhill Park & Ride is located off the A40 (about a 20-minute drive from Driftway) and provides a convenient way to travel into the city centre. You can purchase bus tickets either from the driver or through the Oxford Bus Company mobile app. Additionally, concessionary bus passes (over 60's or disabled) are valid on these services too.

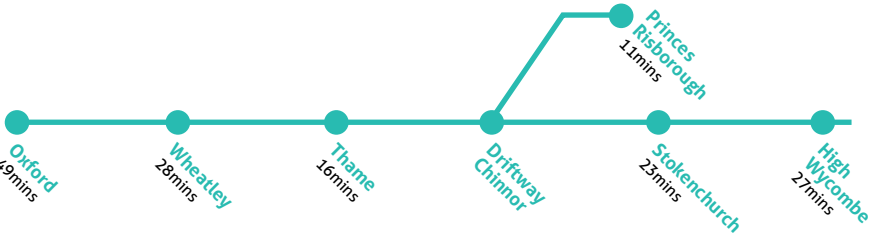
Find out more information at: [Oxford.gov.uk/ThornhillParkandRide](https://Oxford.gov.uk/ThornhillParkandRide).



If you're less able to travel by regular public transport, take a look at the Driftway section of the Smarter Travel website for details on community transport options.

If you need to travel further afield to places such as High Wycombe, Hemel Hempstead, Luton Airport, Hatfield or even Stansted Airport, why not take a coach? There are services leaving daily from Stokenchurch.

Find out more at: [nationalexpress.com](https://nationalexpress.com).



## USEFUL APPS AND WEBSITES

**Traveline:** One of the most comprehensive websites for sourcing and downloading bus timetables. The website also provides an easy to use door to door journey planner. [Traveline.info](https://Traveline.info).

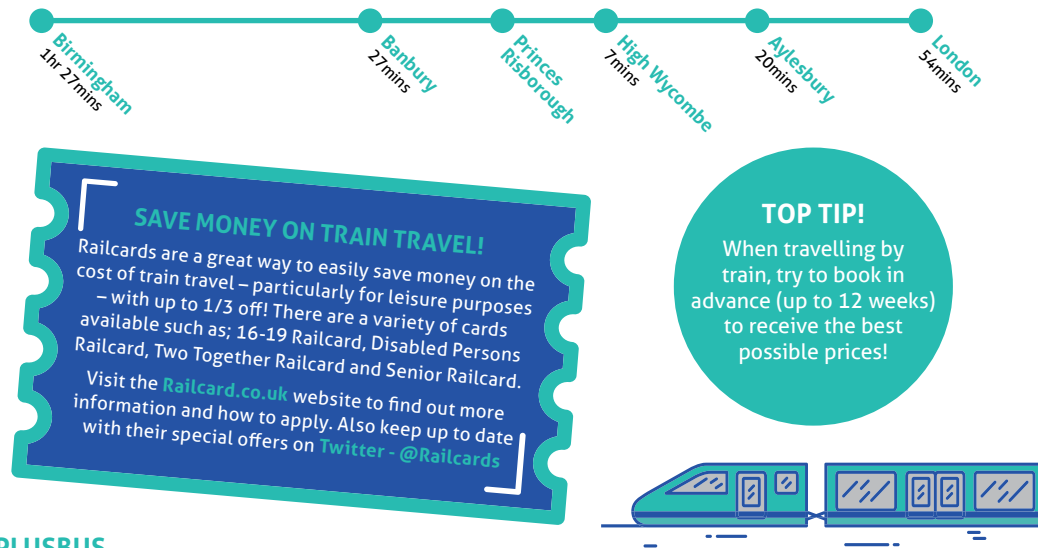
**Oxontime:** For real-time departure information across the county, visit this website. You can also stay ahead of any timetable changes through this website. [Oxontime.com](https://Oxontime.com).

**Bus Checker:** Bus Checker gives you instant up to date information for buses throughout the UK. The app also offers journey planning. [BusChecker.com](https://BusChecker.com).

# TRAIN TRAVEL FROM PRINCES RISBOROUGH

The nearest train station to Driftway is located in Princes Risborough. This station is operated by Chiltern Railways and offers direct services to London Marylebone, Banbury, Aylesbury and Birmingham. Travelling by train is a great option if commuting into Central London and discounts are available when purchasing season tickets (either weekly, monthly or annual).

There are many ways to travel to Prince Risborough station; you could catch the 320 Redline Buses Service from Estover Way. Alternatively, you could cycle, which would take approximately 25 minutes, you'll find 50 cycle storage spaces at the station which are all covered by CCTV too. If you choose to drive to the station, you'll find over 300 car parking spaces, however, there is a daily charge for parking (£8.50 per day when parking during the peak times). More information about the facilities at Princes Risborough train station can be found on the Driftway section of the Smarter Travel website.



## PLUSBUS

If travelling to Banbury, Aylesbury or Birmingham by train, why not add PlusBus to your ticket? For an additional small charge, per day, you can have unlimited bus travel around these towns and cities! PlusBus is also available in many other locations; Find out more: [PlusBus.info](https://www.plusbus.info).

## USEFUL APPS AND WEBSITES

**National Rail:** Information about train station facilities as well as live arrival and departure times are available through the National Rail website. You can also find more information on the National Rail website about taking bicycles on trains through their PlusBike section. [NationalRail.co.uk](https://www.nationalrail.co.uk).

**Trainline:** A great website for booking train tickets and available as a free app to download! [Trainline.com](https://www.trainline.com).

**Chiltern Railways:** The Chiltern Railways app has a variety of different features including the option to purchase mobile tickets – eliminating the need to carry paper tickets and you can also receive live departure updates. [ChilternRailways.co.uk](https://www.chilternrailways.co.uk).

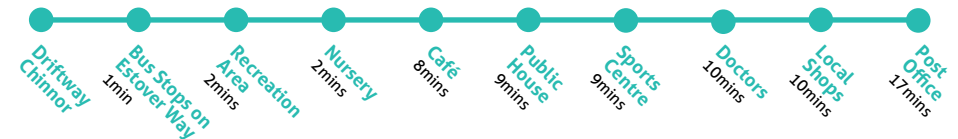
# WALKING AROUND DRIFTWAY AND CHINNOR

Many local facilities are within a suitable walking distance of Driftway with most being under a 20-minute walk from your new home! In the centre of Chinnor, you'll find a doctor's surgery, nursery, convenience store, Post Office, sports centre and public house. Take a look at the local area map on page 4 for the location of these facilities.

## BENEFITS OF WALKING

It is recommended that adults get 150 minutes of exercise per week (which works out as 30 minutes per day over 5-days during the week). One of the easiest ways to accomplish this is heading out for a brisk walk! There are many benefits to walking:

- Can help maintain body weight and lower the risk of obesity;
- Can lower the risk of chronic diseases and high blood pressure;
- Improvements to your mood and wellbeing; and also;
- Studies show that it can encourage and improve creativity.



## USEFUL APPS AND WEBSITES

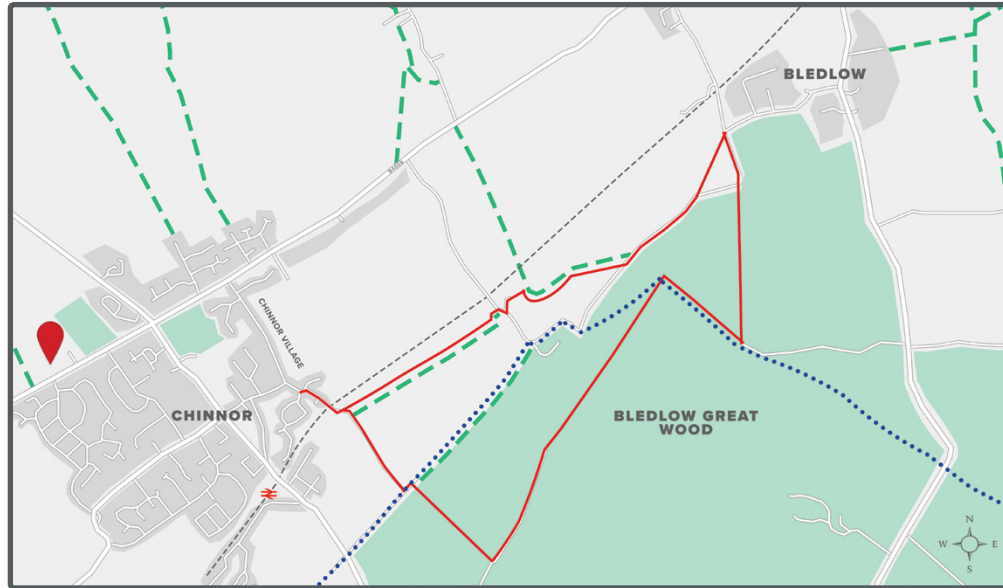
**Map my walk:** By using this app you can record your workout details, including duration, distance, pace, speed, elevation and calories burned. [MapMyWalk.com](https://www.mapmywalk.com).

**Active 10:** Created by Public Health England, the Active 10 app records your brisk walking activity as well as showing the benefits of regular exercise. [nhs.uk/OneYou](https://www.nhs.uk/OneYou).

**The Ramblers:** The Ramblers Association provides a variety of regular programme of walks. For walks around Oxfordshire and more information, visit their website. [ramblers.org.uk/oxfordshire](https://www.ramblers.org.uk/oxfordshire).



# LOCAL LEISURE WALKS FROM CHINNOR



## KEY

- Footpath
- Chinnor Circular Walk
- The Ridgeway National Trail
- Trainline
- Driftway

Chinnor is a beautiful area, so why not explore the area by foot? See below for some walking route ideas!

## THE CHINNOR CIRCULAR WALK

This 5.5-mile walk is mainly on un-made paths with soft surfaces which can get muddy! Please be aware that there are stiles along the route too (five in total) however, there are plenty of short cuts to take if you so wish!



To find out more visit [chilternsaonb.org](http://chilternsaonb.org).

## THE RIDGEWAY NATIONAL TRAIL

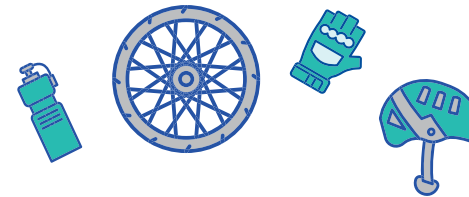
The Ridgeway National Trail runs along the south of Chinnor. This provides a walking route that is 87-miles long and starts in the World Heritage site; Avebury. The Ridgeway follows the route of Britain's oldest road.

To find out more about The Ridgeway and leisure walking routes, visit: [nationaltrail.co.uk](http://nationaltrail.co.uk).

# CYCLING TO AND FROM DRIFTWAY

Cycling is an excellent way to get about and is a great alternative to walking as it makes more places accessible. Cycling is around three times faster than walking and in some cases it's quicker than driving too! From Driftway, you can cycle into the centre of Chinnor within a few minutes and Princes Risborough train station can be cycled to in under 30-minutes.

To plan a cycle journey, head over to [Cyclestreets.net](http://Cyclestreets.net). Their website is made by cyclists for cyclists, it caters for all abilities and is free to use.



## CYCLE TO WORK SCHEMES

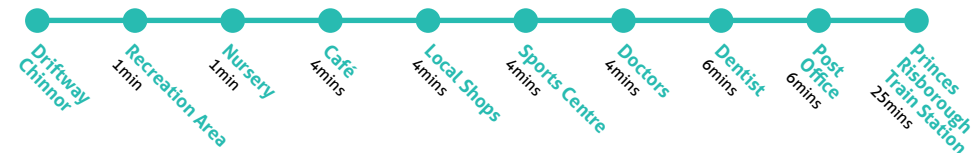
Employee benefit cycle schemes allow you to get up to £1,000 to spend on a bicycle and cycling accessories through your employer and you can save between 25-39% on the cost. Speak to your employer to see if they are signed up so you can take advantage of these discounts!



## BENEFITS OF CYCLING

Cycling has a huge number of benefits including;

- Improving wellbeing by relieving stress;
- Helps prevent chronic and life-threatening illnesses;
- Being more cost effective than running a car. Did you know that maintaining a bike for a year costs twenty times less than maintaining and driving a car; and
- Helps reduce congestion and pollution on our roads.



## USEFUL APPS AND WEBSITES

**Cyclestreets:** An excellent website which allows you to easily plan cycle journeys with variable route options available to all levels of cyclists. [Cyclestreets.net](http://Cyclestreets.net).

**Strava:** This app records your cycle ride and you can compare your performance over time as well as sharing with the Strava community and friends. Strava can also be used for running, walking and other workouts. [Strava.com](http://Strava.com).

**BBC Weather:** The great British weather is always something to consider when cycling! Use the BBC weather app to check the conditions before cycling and make sure you're prepared for what nature may throw at you! [BBC.co.uk/weather](http://BBC.co.uk/weather).

# GREENER CAR TRAVEL

With the future of car travel changing, it is good to consider other options when it comes to car travel. Did you know;

- Each week, the average Brit spends seven hours in their car;
- The average annual cost of car insurance is £436;
- Drivers spend on average £89.67 per month on fuel;
- It's likely that you will play eye-spy in the car around 1,470 times during your lifetime; and
- Over your lifetime, on average you will have 7,817 singalongs to the car radio!

## CAR SHARING

By sharing the same or similar journeys with other people you can save money on the cost of car travel as well as meeting new people. Sign up for free with Liftshare to find and share regular car journeys. There are currently over 10 possible lift sharing opportunities from the Chinnor area to places such as Aylesbury, Princes Risborough and Warwick.



Use the online calculator on the Liftshare website to see how much money you could save!  
[Liftshare.com](https://www.liftshare.com).

## THE FUTURE OF CAR TRAVEL IS ELECTRIC!

If you're thinking about a new car, why not look at a hybrid or electric vehicle? Today's electric and hybrid cars can drive over 320 kilometres on a single charge and you could save yourself hundreds of pounds compared to petrol or diesel vehicles. Visit [goultralow.com](https://goultralow.com) for a handy 'home charging calculator' that can help you to find out how much it costs to charge an EV at home. There are almost 20,000 public charging point connectors in the UK including rapid chargers and a full list of these charging points can be found on the Zap Map website – [Zap-Map.com](https://Zap-Map.com).

There are significant benefits to driving electric or hybrid vehicles; they are cheaper to run than combustion engines potentially saving up to two thirds of the cost of petrol or diesel. Additionally, they tend to be cheaper to maintain because there are hundreds of fewer moving parts and associated mechanical problems. You will also find they are better for the environment with no exhaust emissions (pure EV do not even have exhausts). To find out how much money you could save, take a look at the cost savings calculator on the Driftway section of the Smarter Travel website.

## ALSO...

Visit [roadworks.org](https://roadworks.org) to keep up to date with any planned road closures in the area.

# ECO DRIVING

Sometimes it's a necessity to drive, so here are some eco-driving tips that can help make a difference to your journey;

## MAINTENANCE:

- Check your tyre pressure regularly (and before long journeys), under-inflated tyres use more fuel as they increase rolling resistance.
- Service your car regularly to maintain engine efficiency.

## BEFORE YOU SET OFF:

- Although handy to have when needed, roof-racks and boxes increase your fuel consumption, take them off if they're not being used to reduce drag and save on fuel.
- Lose any unnecessary baggage, extra weight means extra fuel!
- Plan ahead and know where you're going. Getting lost lengthens journeys and also means using up more fuel.
- Combine short trips. Cold starts use more fuel so it pays to group your errands together when you can.
- Start your engine when you're ready to set off on your journey, an idle engine wastes fuel and your engine will warm up quicker when you're moving too.

## ON THE ROAD:

- Drive smoothly, accelerate gently and read the road ahead to avoid unnecessary braking.
- Cut down on the air-con. Air-conditioning increases fuel consumption at low speeds (the effects are less noticeable at higher speeds).
- Stick to the speed limits and try to keep your car moving at constant speeds as higher speeds with constant braking and accelerating uses more fuel than rolling.
- The faster you go the greater the fuel consumption (cruising at 70mph uses up to 9% more fuel than at 60mph and up to 15% more fuel than at 50mph).
- Newer car models (since 2014) have been fitted with gear shift indicators, these encourage you to use the most efficient gear for your speed. Try changing gears at an engine speed of 2,000rpm for diesel, or 2,500 for petrol.



# PERSONAL TRAVEL PLANS

Sometimes public transport options can be confusing, which bus stop to depart from? Do I have to get a connecting train? How can I commute to work without driving?

Personal Travel Plans are available free of charge to all residents of Driftway and provide all the information you require on travel options to and from a particular destination. Simply by providing details of your regular destination, such as your workplace, an email will be sent to you with full details of public transport routes, car sharing options and cycling/walking routes (where applicable).



To request your free Personal Travel Plan just head over to the Driftway section of the Smarter Travel website - you'll find a short form to complete. Your Personal Travel Plan will be emailed to you within five working days.



5mins

kcal

Each Personal Travel Plan shows the calories burned, journey distance, duration of the journey and also the estimated CO<sub>2</sub> per passenger for each alternative travel mode. Personal Travel Planning aims to make your journey decisions as easy as possible.

CO<sub>2</sub>

3miles



## HAVE YOU VISITED THE SMARTER TRAVEL WEBSITE YET?

With specific pages relating to Driftway and sustainable travel around Chinnor, head over to [SmarterTravel.uk.com/Driftway](https://SmarterTravel.uk.com/Driftway)

Make sure you save the website as one of your favourites as we will be regularly updating with new information and resources specifically for you.



Also, keep up to date with us through Facebook – just search for Smarter Travel Limited







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