

WELCOME PACK

YOUR LOCAL TRAVEL INFORMATION







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SMARTER TRAVEL?

Smarter Travel Ltd have been appointed by Barratt Homes to produce this Travel Pack specifically for Hunter's Chase. We are providing a free service to all residents of the development and we are your first point of call for any travel related queries.

WHO ARE

WHAT IS A TRAVEL PLAN?

A Travel Plan is a package of measures that aim to encourage more sustainable travel choices where and when possible. You will be hearing from us during the monitoring period of the Travel Plan over the next few years, offering advice on local transport options in and around the area.

THE OVERALL AIMS OF THE **HUNTER'S CHASE TRAVEL PLAN ARE:**

- To reduce the number of single occupancy car journeys to and from the development;
- To promote more sustainable travel habits such as, walking, cycling and using public transport;
- Promote and encourage healthy and active lifestyles with a strong focus on the local community; and
- Provide advice to all residents on how to improve local travel habits.

The Hunter's Chase Travel Plan is likely to be monitored until the end of 2025.

BENEFITS OF A TRAVEL PLAN TO YOU AND YOUR COMMUNITY.

Engaging with the Hunter's Chase Travel Plan can have plenty of positive benefits including;

- Improving health and wellbeing;
- Reducing your travel costs;
- Improving your accessibility to local services;
- Increasing the local road safety;
- Reducing travel times;
- Improving your travel choices and options;
- Creating a cleaner, more vibrant local community.

PLEASE FEEL FREE TO CONTACT US VIA THE FOLLOWING

SmarterTravelSuffolk



@RJSmarterTravel





HuntersChase@SmarterTravel.uk.com



Dear Resident,

Congratulations on moving into your new home and welcome to Hunter's Chase.

It is important to Barratt Homes that you settle in well to Red Lodge and the local area. To help make your move a little bit easier we have produced this Travel Welcome Pack.

Throughout this pack, you'll find information on the variety of local travel options available to and from Hunter's Chase, including information on public transport services as well as walking and cycling routes.

As a resident of Hunter's Chase, we would like to invite you to receive a free Personal Travel Plan. This highlights all the different travel options available to you for your regular journeys. To receive your free Personal Travel Plan, please complete the questionnaire at the back of this pack, alternatively head over to the Smarter Travel website and follow the links to the online version. Once you have completed the questions, you will be able to obtain either 2 x £50 smartcards for Stephensons bus services in the area or alternatively a £100 active travel voucher to be redeemed online at Wiggle.co.uk.

We really do hope that you find this information useful and enjoy exploring Red Lodge.

On behalf of Barratt Homes, thank you for selecting Hunter's Chase as the place you will call home.

Kind regards,

Heidi

Your Travel Plan Coordinator On behalf of Barratt Homes





HUNTER'S CHASE AND THE LOCAL AREA







BUS TRAVEL TO AND FROM HUNTER'S CHASE

Bus services go through Red Lodge approximately every hour, linking to Newmarket, Mildenhall and Bury St Edmunds. Stephensons operate the most frequent services and your closest bus stops are located on Boundary Road near Horseshoe Drive. To download a copy of the most up to date bus timetables from these stops, visit SmarterTravel.uk.com/HuntersChase. Additionally, to find your nearest bus stops, please take a look at the local area map on page 4 or request your free Personal Travel Plan (find out more on page 12).

TRAVELLING TO NORWICH OR CAMBRIDGE?

Unsure of what

the bus timetable is

actually telling you?

Head over to the

Smarter Travel

website for a step

by step guide!

But St Edmunds

Both cities provide great Park & Ride facilities. For Cambridge, your most suitable Park & Ride location would be on Newmarket Road, for Norwich it would be Thickthorn at the A11/A47 interchange. Find out more on the Smarter Travel website.

YOUR MOST REGULAR, LOCAL BUS SERVICES ARE

- Edmunds, Red Lodge and Mildenhall
- 953: Mulleys Motoways Bury St

If you would like to try out the local bus services, you can claim two £50 smartcards to be used as bus credit on Stephensons bus services. Just complete the survey at the back of this pack!



Newinarter Train

Station

Newnarket Bis

Station

1) mins

Kennett Train

Station

USEFUL APPS AND WEBSITES

Mest Surolt College

3.1 mins

Bus Checker: Bus Checker gives you instant up to date information for buses throughout the UK. The app also offers journey planning. buschecker.com

Mildenhall

16 mins

Suffolk On Board: The Suffolk On Board website is a great hub for all public transport enquires within Suffolk. You can access local bus timetables as well as reporting any issues with public transport in the area. suffolkonboard.com

Traveline East Anglia: As with Suffolk On Board you can access public transport timetables through the Traveline website or app. Additionally, Traveline offers comprehensive journey planning. traveline.info

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TRAIN TRAVEL

The closest train station to Hunter's Chase is located in Kennett. Although this station is relatively small, there are good transport links to places such as; Cambridge, Newmarket, Bury St Edmunds and Ipswich. It would take around 15 minutes to cycle to Kennett train station from Hunter's Chase (at an average speed) and there are 20 cycle parking spaces available. For those that wish to drive to the train station, there are 12 free of charge parking spaces. To find out more about train travel and discounts available, head to the SmarterTravel.uk.com/HuntersChase



USEFUL APPS AND WEBSITES

Greater Anglia: The Greater Anglia app has a variety of different features including the option to purchase mobile tickets and receive live departure updates. greateranglia.co.uk also keep up to date on Twitter @GreaterAnglia

National Rail: The National Rail app allows you to plan journeys via train travel as well as receiving alerts and notifications in the event of any disruption or delays. nationalrail.co.uk

WALKING AROUND HUNTER'S CHASE AND THE LOCAL AREA

Walking is a great way to get around and one of the best things is, it's free! Walking also provides an easy way to incorporate fitness into your daily routine. There are local facilities within walking distance of Hunter's Chase including; a doctors surgery and dentist, nursery, primary school, convenience store and Post Office. Details of the locations of these amenities can be found on page 4.

BENEFITS OF WALKING

It is recommended that adults get 150 minutes of exercise per week (which works out as 30 minutes per day over five days in the week). One of the easiest ways to accomplish this is heading out for a brisk walk!

There are many benefits to walking:

- Can help maintain body weight and lower the risk of obesity;
- Can lower the risk of chronic diseases and high blood pressure;
- Improvements to your mood and wellbeing; and also
- Studies show that it can encourage and improve creativity!

Dentist

ACTIVE TRAVEL VOUCHER

As a resident of Hunter's Chase you are entitled to claim a £100 active travel voucher (as an alternative to bus tickets). This active travel voucher can be redeemed online at Wiggle.co.uk. You could redeem your voucher on a pair of comfortable walking shoes or perhaps a waterproof jacket and rucksack? Just complete the short survey at the back of this pack.

> As an alternative to the active travel voucher, you can claim 2 x £50 smartcards for Stephensons bus services. Find out more on page 5

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Post Offic

USEFUL APPS AND WEBSITES

Bus Stops

Hunter's Chase

Map My Walk: By using this app, you can record your workout details, including duration, distance, pace, speed, elevation, calories burned of the route travelled. mapmywalk.com

Discover Suffolk: This website is home to walking, cycling and horse riding throughout Suffolk. With a variety of walking routes and trails suggested for all abilities. discoversuffolk.org.uk

Doctor

Pilitian School

Convenience

Store 6 mins

Active 10: Created by Public Health England, the Active 10 app records your brisk walking activity as well as showing the benefits of regular exercise. nhs.uk/oneyou/active10

Suffolk Area Ramblers: With over 2,000 members currently, the Ramblers Association provides a variety of regular programme of walks throughout Suffolk. suffolkramblers.org.uk

CYCLING TO AND FROM HUNTER'S CHASE

Cycling is a great way to get about and provides an excellent alternative to walking. Did you know, cycling can be three times faster than walking and in some cases, even faster than driving! There are many facilities within a suitable cycling distance of Hunter's Chase. To plan a cycle journey visit the Cycle Streets website, additionally, the Discover Suffolk website has some suggested leisure routes across the county.

You could use your active travel voucher for cycling equipment! See page 12 for more information.



CYCLE TO WORK SCHEMES

Cycle to work schemes allows you to receive up to £1,000 to spend on a bicycle and accessories through your employer. By using a cycle to work scheme, you can save between 25-39% on the cost of cycling equipment. Speak to your employer to see if they are signed up to one of the schemes available!

BENEFITS OF CYCLING

Cycling has a huge amount of benefits, including;

- Improving wellbeing by relieving stress;
- Helps prevent chronic and life threatening illnesses;
- Being more cost effective than running a car. Did you know, maintaining a bike for a year costs twenty times less than maintaining and driving a car; and
- Reducing congestion and pollution on our roads.





USEFUL APPS AND WEBSITES

CycleStreets: This website allows you to easily plan cycle journeys with variable route options available to all levels of cyclist. **cyclestreets.net**

Strava: This app records your cycle ride and you can compare your performance overtime, as well as sharing with the local community. Strava can also be used for running, walking and other workouts. **strava.com**

BBC Weather: The great British weather is always something to consider when cycling. Use the BBC weather app to check the conditions before cycling and make sure you're prepared for what nature may throw at you! **bbc.co.uk/weather**

The Hunter's Chase Travel Plan is not anti-car, however, we do like to encourage smarter and greener car travel where possible.

Did you know;

- Each week, the average Brit spends seven hours in their car;
- The average annual cost of car insurance is £436;
- Drivers spend on average £89.67 per month on fuel;
- It's likely that you will play eye-spy in the car around 1,470 times during your lifetime!; and finally
- Over your lifetime, on average you will have 7,817 singalongs to the car radio!

CAR SHARING

By sharing the same or similar journeys with other people you can save money on the cost of car travel as well as meeting new people. Sign up for free with Suffolk Car Share or LiftShare to find and share regular car journeys and start saving money! There are already 17 journeys from Red Lodge offered through Suffolk Car Share to places such as Cambridge!

SuffolkCarShare.com

iftshare

If you're thinking about a new car, why not look at a hybrid or electric vehicle? Visit goultralow.com or contact us for further advice and information.

ECO DRIVING

Sometimes it's a necessity to drive, so here are seven eco-driving tips that can help make a difference to your journey;

- 1. Service your car regularly to maintain engine efficiency;
- 2. Check your tyre pressures regularly (and before long journeys), under-inflated tyres use more fuel as they increase rolling resistance;
- 3. Lose any unnecessary baggage, extra weight means extra fuel;
- 4. Combine short trips; cold starts use more fuel so it pays to combine errands;
- 5. Drive smoothly, accelerate gently and read the road ahead to avoid unnecessary braking;
- 6. Cut down on the air-con; air-conditioning increases fuel consumption at low speeds (the effects are less noticeable at higher speeds); and,
- 7. The faster you go the greater the fuel consumption (cruising at 70mph uses up to 9% more fuel than at 60mph and up to 15% more fuel than at 50mph).

COMMUNITY AND CONCESSIONARY TRAVEL

BUS PASSES

There are a selection of local incentives to promote travelling by public transport including bus passes; for those aged 60 or over or you have an eligible disability, you will be entitled to a bus pass that allows free off-peak travel on local buses anywhere in England.

To apply for either of these passes, visit the Suffolk On Board website or call 0345 600 0659. Additionally, you can pick up an application form from libraries and Suffolk County Council offices.

COMMUNITY TRANSPORT

For those less able to travel by conventional public transport there are options available run by The Voluntary Network. This includes a Dial-A-Ride service, Brecks Bus and Wheels Within Wheels. To find out more information and how to sign up (if required) head over to thevoluntarynetwork.org or call 01638 608022.

ENDEAVOUR CARD

For anyone aged between 16 and 19, you can apply for an Endeavour card which gives you at least 25% off participating bus services including Stephensons of Essex services. Again, visit the Suffolk On Board website to apply. The card is free of charge to apply for and your journey must either start or finish in Suffolk to receive the discount.

SMARTER TRAVEL CHOICES

There are other ways in which you can reduce your travel simply by cutting the number of journeys you make. Perhaps you could speak to your employer to see if it is possible to work from home just one day a week? Not driving the car for one day a week automatically reduces car usage by 20%! Or alternatively, you could ask to adapt your working hours slightly to travel outside of peak hours. Of course, we understand that this is not possible for everyone and every occupation. If you believe your workplace could benefit from a Workplace Travel Plan, please feel free to contact us – we can assist your employer in promoting and implementing measures to encourage more sustainable travel to and from the workplace.

Also, how about shopping locally where possible and travelling by foot or bicycle? For bigger purchases, why not try shopping online, it can save you both time and money in travelling to the shops, and most major supermarkets offer this service.

FURTHER INFORMATION

For more in-depth information regarding all of the travel options available to you as a Hunter's Chase resident, please take a look at and familiarise yourself with the dedicated section of the Smarter Travel website.

You can also keep up to date with relevant news and events in the area through the Smarter Travel social media pages. Follow us on Facebook by searching **@SmarterTravelSuffolk** and on Twitter **@RJSmarterTravel**.



PERSONAL TRAVEL PLANNING

A Personal Travel Plan evaluates your journeys to/from a specific location for you as well as travel mode and suggests other ways of travelling that same journey. By providing us with your regular destinations (such as your workplace) and your required arrival and departure times, we can provide you with a list of alternative travel options. You will also receive information on which bus stops to use, walking duration, calories burnt and also the level of CO2 saved.

Your Personal Travel Plan will be emailed directly to you and can be obtained by completing the short questionnaire at the end of this welcome pack (don't forget to tick the box requesting a Personal Travel Plan!)

SMARTER TRAVEL VOUCHER

As part of the commitment to you, you are entitled to claim either 2 x £50 Smartcards for Stephenson Bus Services in the area or alternatively a £100 Active Travel Voucher to be redeemed online at **Wiggle.co.uk**.

Only one voucher can be claimed per household and full terms and conditions can be found on the Smarter Travel website.

To claim your voucher, please complete the short form at the back of this pack and return to us by freepost. Alternatively, head over to the Smarter Travel website and complete online!





DON'T FORGET TO CLAIM YOUR TRAVEL VOUCHER!

JUST COMPLETE THE FORM ON THE NEXT PAGE AND RETURN TO US!

If you would like further information about the Hunter's Chase Travel Plan or have any questions, please contact your dedicated Travel Plan Coordinator at HuntersChase@SmarterTravel.uk.com or visit SmarterTravel.uk.com





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Barratt Homes 7 Springfield Lyons Approach Chelmsford Essex CM2 5EY





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1. Full name:

2. Email address:

(this will be used for sending your voucher to and also your Personal Travel Plan if requested)

3. Home address:

- 4. Do you or anyone in your household have a disability that affects mobility and your travel choices?
 - Yes
- Prefer not to say
- Does anyone in your household regularly use an electric or hybrid vehicle?

No

Not sure

6. What is the location/postcode that you and another household member mostly travel to?



b. Resident 2

8. When travelling to your main destination from your <u>NEW</u> home (if applicable), what mode of travel do you and another household member intend on using the most?

a. Resident 1

b. Resident 2

9. Would you like to receive a free Personal Travel Plan setting out all travel options from Hunter's Chase based on the information you have provided us?



By requesting a Personal Travel Plan you are consenting to your information being shared with LiftShare.com. You can view their terms and conditions on their website

If anyone else in your household would like a free Personal Travel Plan, please visit the Smarter Travel website and complete the form online.

- 10. Please indicate the following you would like sent to you; either:
 - 2 x £50 Smartcards for Stephenson's bus services; or

£100 Wiggle.co.uk voucher; or

Neither

11. Have you found this pack useful when assessing travel options in the area?



If you have any feedback on this Travel Information Pack, please contact us through our website.

We will use the full name, postal address and email address that you have provided to supply the vouchers requested by you and also provide a Personal Travel Plan if requested.

You can find our full terms and conditions including information on how we store your personal data on the Smarter Travel website. Alternatively, please contact us for more information.

COMPLETE THE SURVEY FOR YOUR OWN PERSONAL TRAVEL PLAN

Claim your bus tickets or active travel voucher todav!

Now that you've moved into your new home, fill in this quick questionnaire about your current, and expected, local journeys to get your own Personal Travel Plan. Send the completed survey to us and you'll receive either bus credit for Stephensons services or a £100 active travel voucher!

COMPLETE THE SURVEY OVERLEAF and return to us free of charge

Business Reply Plus Licence Number RTZJ-BGUG-HBLK



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