

BECKET'S GROVE

# SMARTER TRAVEL PACK

## YOUR LOCAL TRAVEL INFORMATION

PROVIDED BY



Claim your  
sustainable  
travel voucher  
today!  
Find out more  
inside!



# CONTENTS

Welcome to Becket's Grove .....03

Becket's Grove and the Local Area.....04

Bus Travel .....05

Train Travel .....06

Walking .....07

Cycling .....08

Greener Car Travel .....09

Community and  
Concessionary Travel .....10

Smarter Travel Choices .....11

Personal Travel Planning .....12

Wider Area .....13

## WHAT IS A TRAVEL PLAN?

A Travel Plan is a package of measures that aim to encourage more sustainable travel choices where and when possible as well as monitor the progress. The Smarter Travel Pack has been specifically designed for you, to help demonstrate the options available to and from your home at Becket's Grove, Wymondham.



## THE OVERALL AIMS OF THE BECKET'S GROVE TRAVEL PLAN ARE;

- To reduce the number of single occupancy car journeys to and from the development;
- To promote more sustainable travel habits such as, walking, cycling and using public transport;
- Promote and encourage healthy and active lifestyles with a strong focus on the local community; and
- Provide advice to all residents on how to improve local travel habits.

The Becket's Grove Travel Plan is likely to be monitored until 2023.

## WHO ARE SMARTER TRAVEL?

Smarter Travel Ltd have been appointed by Persimmon Homes, the Developer, to produce this Travel Pack specifically for Becket's Grove. We are providing a free service to all residents of Becket's Grove and we are your first point of call for any travel related queries you may have relating to travel in your local area.



## BENEFITS OF A TRAVEL PLAN TO YOU AND YOUR COMMUNITY.

Engaging with the Becket's Grove Travel Plan can have plenty of positive benefits including;

- Improving health and wellbeing;
- Reducing your travel costs;
- Improving your accessibility to local services;
- Increasing the local road safety;
- Reducing travel times;
- Improving your travel choices and options; and
- Creating a cleaner, more vibrant local community.

We will be undertaking future survey work during the monitoring period with prizes up for grabs!  
Also we will be bringing sustainable travel events to Becket's Grove to meet you face to face.  
Keep up to date:

# BECKET'S GROVE



Dear Becket's Grove resident,

Congratulations on moving to your new home and welcome to Becket's Grove, Wymondham. It is important to Persimmon Homes and Flagship Homes that you settle in well to Wymondham and the local area. To help make your move a little bit easier we have produced this Smarter Travel Pack.

Throughout this pack, you'll find information on the variety of local travel options available to and from Becket's Grove, including information on public transport services as well as walking and cycling routes.

As a resident of Becket's Grove, we would like to invite you to receive a free Personal Travel Plan. This highlights all the different travel options available to you for your regular journeys. To receive your free Personal Travel Plan, please complete the enclosed questionnaire, alternatively head over to the [Smarter Travel website](#) and follow the links to the online version. Once you have completed the questions, you will be able to obtain either a one month pass for train or bus travel into Norwich. Additionally, each household is entitled to a £50 bicycle voucher for Howards Cycles in Wymondham.

We really do hope that you find this information useful and enjoy exploring Wymondham and the surrounding areas using the variety of travel options available to you.

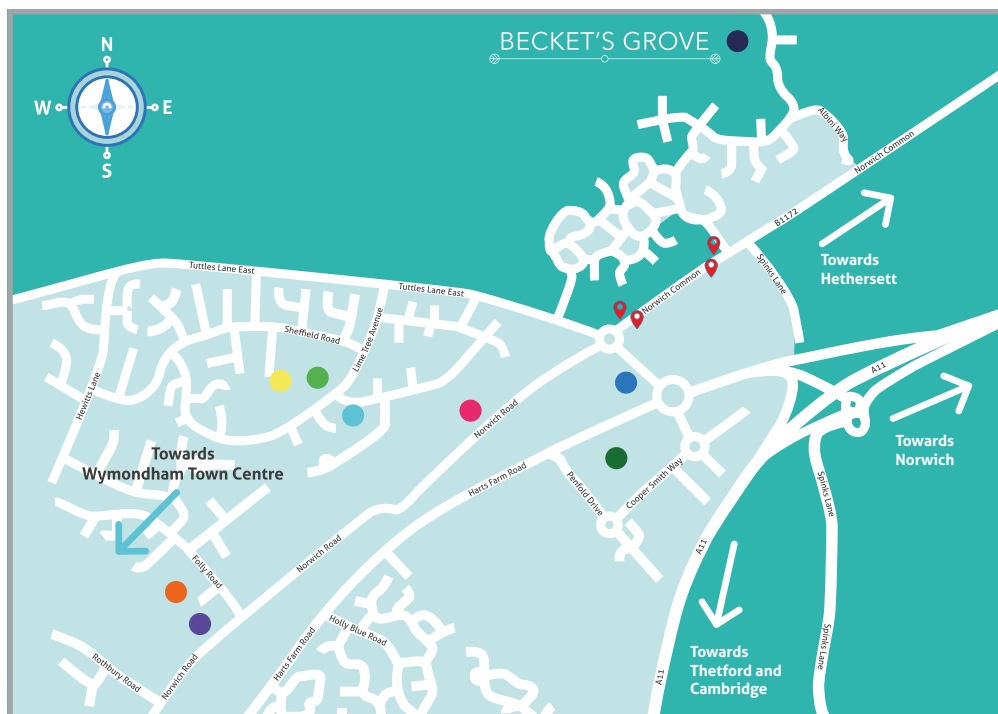
On behalf of Persimmon Homes and Flagship Homes we hope you enjoy calling Becket's Grove home.

Kind regards,

Heidi

Your Travel Plan Coordinator  
Smarter Travel Ltd

# BECKET'S GROVE AND THE LOCAL AREA



-  Bus Stops
-  Waitrose Supermarket
-  Dentist
-  Wymondham High School
-  Wymondham Leisure Centre
-  Public House
-  Ashleigh Primary School & Nursery
-  Post office & Convenience Store
-  Gateway 11 Business Park
-  BECKET'S GROVE



# BUS TRAVEL TO AND FROM BECKET'S GROVE

Wymondham is well connected to surrounding areas by bus. There are frequent bus services running along the B1172 with links into Norwich city centre with both First Buses and Konectbus operating along this road. The closest bus stops to Becket's Grove are just along Norwich Road at the front of the development from Norwich Common.

## PARK AND RIDE IN NORWICH

If you're travelling into Norwich, why not try the Park and Ride service available? The Thickthorn Park and Ride site would be the easiest to access from Becket's Grove, with buses departing from the site every 15 minutes, Monday to Friday. A great alternative to driving and parking in the centre of Norwich and also open on Saturdays! Park and Ride tickets can also be purchased at a discount through a Holdall Card – find out more on page 13.

## FUSION BUS TICKETS

Fusion allows you to travel on most bus services in the Norwich area (this covers both Konectbus and First Bus services from Wymondham) for one price. An adult day pass costs just £7 and three and five day passes are available too. In addition to this, these tickets can be shared with friends and family making them even better value for money.

### YOUR MOST REGULAR, LOCAL BUS SERVICES ARE:

#### FIRST BUSES:

- 13/13A/13B/13C: NORWICH TO ATTLEBOROUGH
- 14: WYMONDHAM TO DUSSINDALE
- 15/15A: WYMONDHAM TO BLOFIELD/LINGWOOD

#### KONECTBUS:

- 6: NORWICH TO WATTON
- 6A: NORWICH TO ATTLEBOROUGH

If you would like to try out the best available local bus services to you, don't forget that you can claim a one month bus pass for travel into Norwich by just completing the short questionnaire at the back of this pack or online! Terms and conditions can be found on the **Smarter Travel website**.

Travelling by bus has many advantages such as not having to try to find a parking space!

Unsure of what the bus timetable is actually telling you? Head over to the **Smarter Travel website** for a step by step guide!



## USEFUL APPS AND WEBSITES

**Bus Checker:** Bus Checker gives you instant up to date information for buses throughout the UK. The app also offers journey planning.

**First Bus m-Tickets:** The First Bus m-Tickets app allows you to purchase bus tickets through your phone, eliminating the need of having cash every time you want to catch the bus!

**East Anglia Buses App:** The app allows you to purchase tickets for Konectbus services as well as plan journey and view departure boards. This mobile app also provides information on Park and Ride services into Norwich (including Thickthorn).

**Traveline East Anglia:** Here you can access public transport timetables through the Traveline website or app. Additionally, Traveline offers comprehensive journey planning.



# TRAIN TRAVEL FROM WYMONDHAM

Wymondham train station is located approximately a 40 minute walk away from Becket's Grove. There are regular services throughout the day to Norwich, Attleborough, Thetford and Cambridge. Connecting services to London are available from both Norwich and Cambridge station.

There are 28 sheltered bicycle parking spaces available at the station and located nearby is a car park with 90 spaces (six of which are accessible).



## SAVE MONEY ON TRAIN TRAVEL!

Railcards are a great way to easily save money on the cost of train travel (up to 1/3 off), with a variety of cards available such as; 16-19 Railcard, Disabled persons Railcard, Two Together and Senior Railcard.

Visit the [Railcard.co.uk](http://Railcard.co.uk) website to find out more and how to apply.

Did you know that you can take bicycles on trains? Find out more on the Smarter Travel website.

Claim your one month train ticket for services into Norwich – just complete the survey at the back of this pack!



## USEFUL APPS AND WEBSITES

**Greater Anglia:** The Greater Anglia app has a variety of different features including the option to purchase mobile tickets and receive live departure updates.

**National Rail:** The National Rail app allows you to plan journeys via train travel as well as receiving alerts and notifications in the event of any disruption or delays.

Greater  
Anglia



National  
Rail



# WALKING

## AROUND BECKET'S GROVE AND WYMONDHAM

Walking is a great way to get around and the best thing is that it is free! It's also an easy way to get fitness into your daily routine. Many local facilities are within a walking distance of Becket's Grove, such as; local schools, the doctors, the dentist, local shop and public houses. Refer to the local map on page four for more details.

### BENEFITS OF WALKING

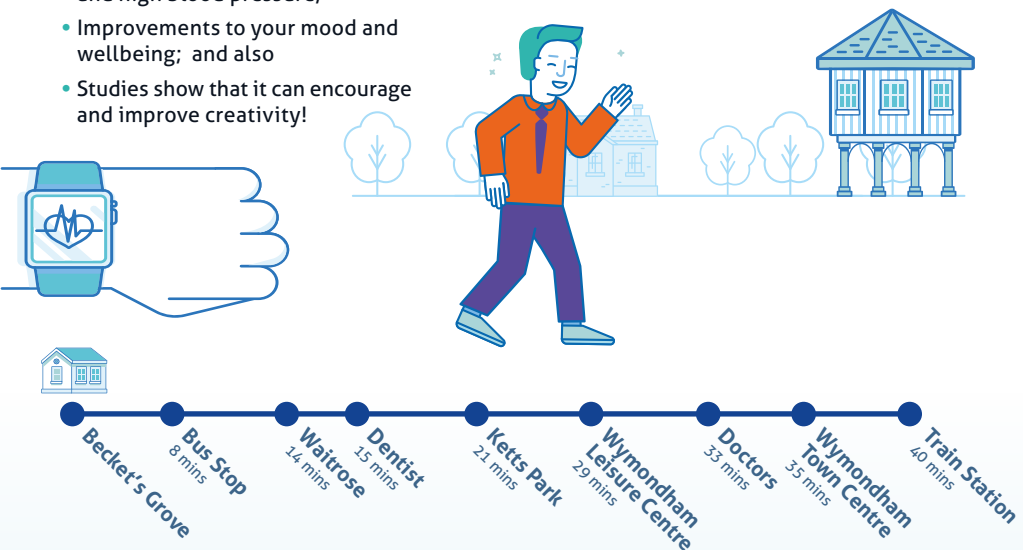
It is recommended that adults get 150 minutes of exercise per week (which works out as 30 minutes per day over five days in the week). One of the easiest ways to accomplish this is heading out for a brisk walk!

There are many benefits to walking:

- Can help maintain body weight and lower the risk of obesity;
- Can lower the risk of chronic diseases and high blood pressure;
- Improvements to your mood and wellbeing; and also
- Studies show that it can encourage and improve creativity!

### WANT TO LEARN MORE ABOUT WYMONDHAM?

Wymondham Walks and Talks offers guided tours around Wymondham providing lots of interesting facts about the history and heritage of the town. Walks are each Wednesday and Friday and visit [WymondhamWalksandTalks.co.uk](http://WymondhamWalksandTalks.co.uk) for more information.



### USEFUL APPS AND WEBSITES

**Map My Walk:** By using this app, you can record your workout details, including duration, distance, pace, speed, elevation and calories burned.

**Active 10:** Created by Public Health England, the Active 10 app records your brisk walking activity as well as showing the benefits of regular exercise.

**Norfolk Area Ramblers:** The Ramblers Association provides a variety of regular programme of walks. The south Norfolk group meet Wednesday, Thursday and Sundays.

Map my  
Walk



Active  
10



# CYCLING

## TO AND FROM BECKET'S GROVE

Cycling is a great way to get about and is also a great alternative to walking as it makes more places accessible. Cycling is around three times faster than walking and in some cases it's quicker than driving too! Wymondham town centre is just over a ten minute cycle ride from Becket's Grove and provides many useful facilities.

An increasing amount of cycling infrastructure is being developed in and around the Wymondham area including a cycle lane along Norwich Road into Norwich city centre. You can keep up to date with cycle routes on the **Smarter Travel website**.



In due course we will be offering annual bicycle servicing and basic repairs – keep up to date with the @SmarterTravelNorfolk Facebook page.

Don't forget that each household can claim a £50 voucher to spend at Howards Cycles based in Wymondham Town Centre!

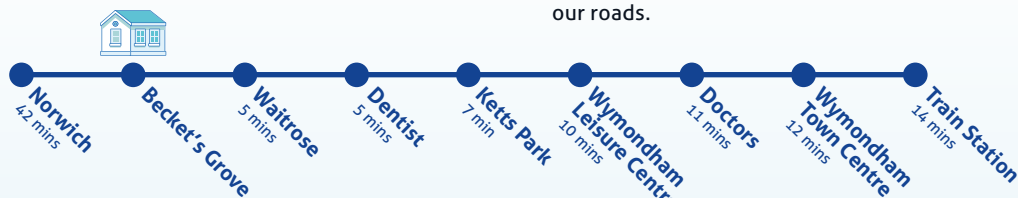
### CYCLE TO WORK SCHEME

The Cyclescheme allows you to get up to £1,000 to spend on a bicycle and cycling accessories through your employer. By using the Cyclescheme you can save between 25-39% on the cost of cycling equipment. Speak to your employer to see if they are signed up, if not, take a look at the Cyclescheme website to find out more.

### BENEFITS OF CYCLING

Cycling has a huge number of benefits, including;

- Improving wellbeing by relieving stress;
- Helps prevent chronic and life threatening illnesses;
- Being more cost effective than running a car. Did you know, maintaining a bike for a year costs twenty times less than maintaining and driving a car; and
- Reducing congestion and pollution on our roads.



### USEFUL APPS AND WEBSITES

**CycleStreets:** This website allows you to easily plan cycle journeys with variable route options available to all levels of cyclist.

**Strava:** This app records your cycle ride and you can compare your performance overtime, as well as sharing with the local community. Strava can also be used for running, walking and other workouts.

**BBC Weather:** The great British weather is always something to consider when cycling! Use the BBC weather app to check the conditions before cycling and make sure you're prepared for what nature may throw at you!

Strava

STRAVA

CycleStreets



BBC Weather

BBC WEATHER



# GREENER CAR TRAVEL

The Becket's Grove Travel Plan is not anti-car, however, we do like to encourage smarter and greener car travel where possible.

## Did you know;

- Each week, the average Brit spends seven hours in their car;
- The average annual cost of car insurance is £436;
- Drivers spend on average £89.67 per month on fuel;
- It's likely that you will play eye-spy in the car around 1,470 times during your lifetime!; and finally
- Over your lifetime, on average you will have 7,817 singalongs to the car radio!

## CAR SHARING

Did you know there are over 300 lift sharing options available from the Wymondham area!

By sharing the same or similar journeys with other people you can save money on the cost of car travel as well as meeting new people. Sign up for free with Norfolk Lift Share or [LiftShare](#) to find and share regular car journeys and start saving money!



liftshare

If you're thinking about a new car, why not look at a hybrid or electric vehicle?

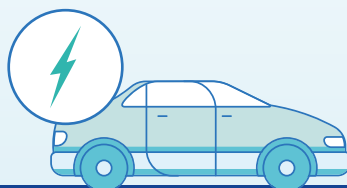
Visit [goultralow.com](#) or contact us for further advice and information.

Visit  
[norfolk.gov.uk/roads-and-transport](https://norfolk.gov.uk/roads-and-transport)  
for information about the Norfolk road network.

## ECO DRIVING

Sometimes it's a necessity to drive, so here are seven eco-driving tips that can help make a difference to your journey;

1. Service your car regularly to maintain engine efficiency;
2. Check your tyre pressures regularly (and before long journeys), under-inflated tyres use more fuel as they increase rolling resistance;
3. Lose any unnecessary baggage, extra weight means extra fuel;
4. Combine short trips; cold starts use more fuel so it pays to combine errands;
5. Drive smoothly, accelerate gently and read the road ahead to avoid unnecessary braking;
6. Cut down on the air-con; air-conditioning increases fuel consumption at low speeds (the effects are less noticeable at higher speeds; and
7. The faster you go the greater the fuel consumption (cruising at 70mph uses up to 9% more fuel than at 60mph and up to 15% more fuel than at 50mph).



# COMMUNITY AND CONCESSIONARY TRAVEL

## BUS PASSES

There are a selection of local incentives to promote travelling by public transport including bus passes. For those aged 60 or over or if you have an eligible disability, you will be entitled to a bus pass that allows free off-peak travel on local buses anywhere in England.

To apply for either of these passes, visit the [Norfolk County Council website](#). Additionally, if you can't access the internet, please contact us and we can post a form out to you, for you to complete.

## FLEXIBUS

A community transport operator which helps people get out and about by providing essential transport links for those who may not have regular access to public transport.

Flexibus operates across south Norfolk and offers links from Wymondham to surrounding villages and towns. This service helps residents get to medical appointments, shops, social events and even assist with visiting friends and family. Information can be found on the [Norfolk County Council website](#) or call 0300 1231145.

## TRANSPORT TO SCHOOL

For travel to and from school, there is information on the [Norfolk County Council website](#), this includes information on bus passes and sustainable transport options for students.



[norfolk.gov.uk/roads-and-transport/public-transport/buses/concessionary-travel-pass](https://www.norfolk.gov.uk/roads-and-transport/public-transport/buses/concessionary-travel-pass)



# SMARTER TRAVEL CHOICES

There are other ways in which you can reduce your travel, including simply cutting the number of journeys you make. Perhaps you could speak to your employer to see if it is possible to work from home just one day a week?

Not driving the car for one day a week automatically reduces car usage by 20%!

Or alternatively, you could ask to adapt your working hours slightly to travel outside of peak hours. Of course, we understand that this is not possible for everyone and every occupation, however, if you believe your workplace could benefit from a Workplace Travel Plan, please feel free to contact us – we can assist your employer in promoting and implementing measures to encourage more sustainable travel to and from the workplace.

Also, how about shopping locally where possible and travelling by foot or bicycle?

For bigger purchases, why not try shopping online, it can save you both time and money in travelling to the shops, and most major supermarkets offer this service.

## FURTHER INFORMATION

For more in-depth information regarding all of the travel options available to you as an Becket's Grove resident, please take a look at and familiarise yourself with the dedicated section of the [Smarter Travel website](#).

You can also keep up to date with relevant news and events in the area through the Smarter Travel social media pages.

Follow us on Facebook by searching

[@SmarterTravelNorfolk](#) and on

Twitter [@RJSmarterTravel](#).

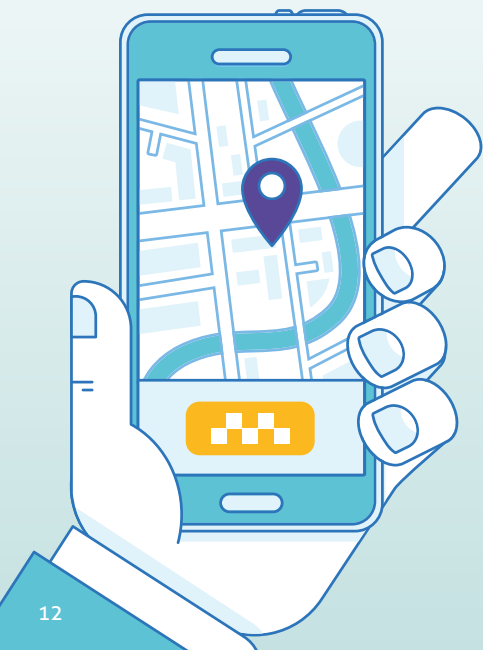
Won't be home to receive your Amazon delivery? Did you know you can have it dropped off to an Amazon locker? There's one located in Morrisons on Post Mill Close.



A Personal Travel Plan evaluates your journeys to/from a specific location for you as well as your travel mode and suggests other ways of travelling that same journey. By providing us with your regular destinations (such as your workplace) and your required arrival and departure times, we can provide you with a list of alternative travel options. You will also receive information on which bus stops to use, walking duration, calories burnt and also the level of CO2 saved.

## ACTIVE TRAVEL VOUCHER

To claim your voucher, please complete the form on the back of this Information Pack and return to us by freepost. Alternatively, head online to the Becket's Grove section of the Smarter Travel website to complete online: [SmarterTravel.uk.com](http://SmarterTravel.uk.com).



# THE WIDER AREA

Norwich is a great place and is taking many active steps to becoming more sustainable, so if you are travelling in and around the city, why not try some alternative options available to you?

## OFO BIKES

A dockless bicycle hire scheme available throughout the city centre and surrounding areas such as the UEA and Broadland Business Park. Just download the ofo app on an android or iOS device, when you spot a yellow ofo bike, scan to unlock and off you go! Hire costs 50p per 30 minutes and bikes can be left anywhere within the geofence boundary. Find out more at [ofo.com](https://www.ofo.com)

## HOLDALL CARD

The Holdall Card is a free of charge smart card available for sustainable transport users throughout Norfolk. You can either top the card up or pay as you go. The Holdall cards can be used for Norfolk Car Club as well as purchasing Park and Ride bus tickets (see page three). Details on how to obtain your free Holdall card can be found at: [www.holdall.norfolk.gov.uk](https://www.holdall.norfolk.gov.uk)

## NORWICH PEDALWAYS

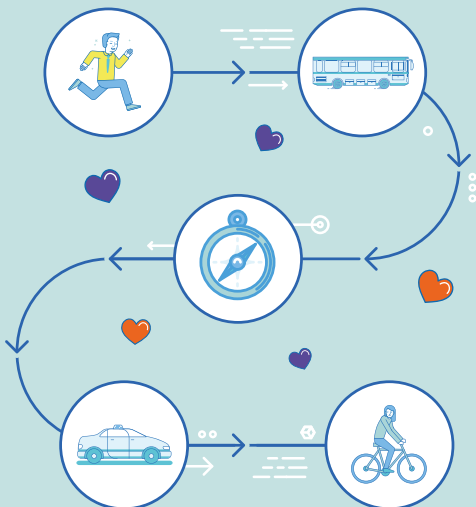
Norwich is beginning to see the benefits of £14.1 million worth of funding across the city's seven cycle routes, called 'Pedalways', including a cycle route between Wymondham and the city centre. Visit the [Smarter Travel website](https://www.smartertravel.gov.uk) to download a copy of the current cycle routes available in and out of the city!



## DID YOU KNOW

Persimmon Homes have a couple of brilliant schemes available for local charities and sports clubs.

Community Champions offers 60 monthly donations (of up to £1,000 each!) to local groups and charities. Alternatively, Healthy Communities donates to amateur sports teams and clubs. There are monthly cash donations and national prizes on offer and a £200,000 top prize! Just search for 'Persimmon Homes Charity' to find out more.



# DON'T FORGET TO CLAIM YOUR SUSTAINABLE TRAVEL VOUCHER!

**JUST COMPLETE THE FORM ON THE NEXT PAGE AND RETURN TO US!**

If you would like further information about the Becket's Grove Travel Plan or have any questions, please contact your dedicated Travel Plan Coordinator at [BecketsGrove@SmarterTravel.uk.com](mailto:BecketsGrove@SmarterTravel.uk.com) or visit [SmarterTravel.uk.com](http://SmarterTravel.uk.com)



847 The Crescent  
Colchester Business Park  
Colchester  
CO4 9YQ



Persimmon House  
Bankside 100, Peachman Way  
Broadland Business Park  
Norwich, Norfolk  
NR7 0WF



✉ [BecketsGrove@SmarterTravel.uk.com](mailto:BecketsGrove@SmarterTravel.uk.com)  [SmarterTravel.uk.com](http://SmarterTravel.uk.com)

 [@SmarterTravelNorfolk](https://www.facebook.com/SmarterTravelNorfolk)  [@RJSmarterTravel](https://twitter.com/RJSmarterTravel)

1. Full name:

2. Email address:

3. Home address:


Postcode:

4. Do you or anyone in your household have a disability that affects mobility and your travel choices?

☐

Yes

☐

No

☐

Prefer not to say

5. What is the location/postcode that you and your household mostly travel to? (Arrival time and departure time.)

a. For Work

Start Time:

Finish Time:

b. For Education

Start Time:

Finish Time:

c. For Retail/Leisure

Start Time:

Finish Time:

6. When travelling from your previous home (if applicable), which mode of travel did you use most regularly?

a. For Work

b. For Education

c. For Retail/Leisure

7. When travelling from your new home (if applicable), what mode of travel do you and your household intend on using the most?

a. For Work

b. For Education

c. For Retail/Leisure

8. Would you like to receive a free Personal Travel Plan based on the information you have provided in this questionnaire?

☐

Yes\*

☐

No

\* By requesting a Personal Travel Plan you are consenting to your information being shared with LiftShare.com. You can view their terms and conditions on their website.

If anyone else in your household would like a free Personal Travel Plan, please visit the **Smarter Travel website** and complete the form online.

9. Please indicate the following that you would like sent to you in addition to the £50 Howards Cycles voucher:

☐

One month bus pass into Norwich  
OR

☐

One month train pass into Norwich

☐

Not required

We will not use your details for direct marketing purposes.

We will use your full name, home address and email address you have provided to supply the vouchers requested by you and complete the Personal Travel Plan (if requested).

You can find our full terms and conditions on the vouchers and complete information on how we store your data on the Smarter Travel Ltd website. Alternatively, please contact us for more information.

Reference number: BG2018

# COMPLETE THE SURVEY OVERLEAF

and return to us free of charge

Claim your  
one months'  
bus/train pass  
and £50 cycle  
voucher today!



Fill in this quick questionnaire about your current and previous,  
local journeys to get your own free Personal Travel Plan  
and your sustainable travel voucher.

Business Reply Plus  
Licence Number  
RTUH-UJUS-BYTA



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