

WALTON GATE

FELIXSTOWE

# WELCOME PACK

YOUR LOCAL TRAVEL INFORMATION

Claim your  
sustainable  
travel voucher  
today!  
Find out more  
inside!



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## WHAT IS A TRAVEL PLAN?

A Travel Plan is a package of measures that aim to encourage more sustainable travel choices where and when possible. This Welcome Pack has been specifically designed for you to help demonstrate the options available to and from your new home at Walton Gate, Felixstowe.

## THE OVERALL AIMS OF THE WALTON GATE TRAVEL PLAN ARE;

- To reduce the number of single occupancy car journeys to and from the development;
- To promote more sustainable travel habits such as, walking, cycling and using public transport;
- Promote and encourage healthy and active lifestyles with a strong focus on the local community; and
- Provide advice to all residents on how to improve local travel habits.

The Walton Gate Travel Plan is likely to be monitored until the end of 2024.

## WHO ARE SMARTER TRAVEL?

Smarter Travel Ltd have been appointed by Barratt Homes to produce this Travel Pack specifically for Walton Gate. We are providing a free service to all residents of the development and we are your first point of call for any travel related queries.

## BENEFITS OF A TRAVEL PLAN TO YOU AND YOUR COMMUNITY.

- Engaging with the Walton Gate Travel Plan can have plenty of positive benefits including;
- Improving health and wellbeing;
  - Reducing your travel costs;
  - Improving your accessibility to local services;
  - Increasing the local road safety;
  - Reducing travel times;
  - Improving your travel choices and options;
  - Creating a cleaner, more vibrant local community.

## PLEASE FEEL FREE TO CONTACT US VIA THE FOLLOWING



@SmarterTravelChoices



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# WALTON GATE



## FELIXSTOWE

Dear Walton Gate Resident,

Congratulations on moving into your new home and welcome to Walton Gate.

It is important to Barratt Homes that you settle in well to Walton and the local area. To help make your move a little bit easier we have produced this Travel Welcome Pack.

Throughout this pack, you'll find information on the variety of local travel options available to and from Walton Gate, including information on public transport services as well as walking and cycling routes.

As a resident of Walton Gate, we would like to invite you to receive a free Personal Travel Plan. This highlights all the different travel options available to you for your regular journeys. To receive your free Personal Travel Plan, please complete the enclosed questionnaire, alternatively head over to the Smarter Travel website and follow the links to the online version. Once you have completed the questions, **you will be able to obtain either a two month bus travel voucher or alternatively, a Wiggle.co.uk voucher (to the equivalent cost) to spend on active travel equipment.**

We really do hope that you find this information useful and enjoy exploring Walton and the surrounding areas using the variety of travel options available to you.

On behalf of Barratt Homes, thank you for selecting Walton Gate as the place you will call home.

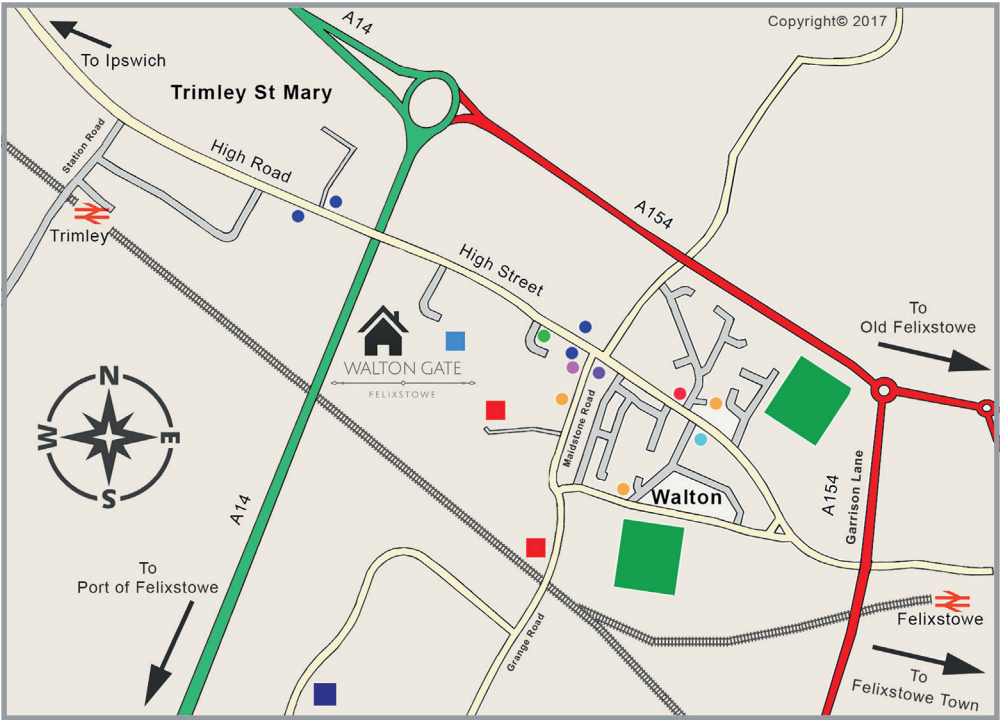
Kind regards,











Heidi

Your Travel Plan Coordinator

On behalf of Barratt Homes

# WALTON GATE AND THE LOCAL AREA



Location	Walk	Cycle	Location	Walk	Cycle
 Bus Stops (for routes 75, 76, 77)	4 mins	1 min	 Secondary School	3 mins	1 min
 Post Office	9 mins	2 mins	 Primary School	8 mins	2 mins
 Public house	5 mins	2 mins	 Recreational Ground	13 mins	3 mins
 Doctors Surgery	8 mins	2 mins	 Supermarket	27 mins	7 mins
 Place of Worship	8 mins	2 mins			
 Pharmacy	8 mins	2 mins			
 Local Convenience Store	9 mins	2 mins			

Walton Gate is within excellent walking and cycling distance to many facilities, including Felixstowe town centre; most being within a 10 minute walk. Cycle routes 51 (national) and 41 (regional) both run past Walton Gate along High Street and High Road. Cycling to the Port of Felixstowe would take approximately 11 minutes at a steady pace.

In addition to this, the local area is well served by public transport links. Please visit the Smarter Travel website to request your free Personal Travel Plan in order to help you make a more sustainable travel choice.



# BUS TRAVEL TO AND FROM WALTON GATE

Walton is well connected to surrounding areas by bus. There are frequent services running along High Street, providing links to Ipswich, Woodbridge and Felixstowe. In addition to this, you can also catch National Express services to London from the nearby stops. The closest bus stops to Walton Gate are located along High Road junction with Spriteshall Lane and also along High Street outside the Half Moon pub. Both stops are less than 1km away making them within easy walking distance. As part of the commitment to the community, Barratt Homes have made contributions to local bus stop improvements, information will be further updated on the Smarter Travel website.

## PARK AND RIDE IN IPSWICH

If you're travelling into Ipswich, why not try the Park and Ride service available? The Martlesham Park and Ride site would be the easiest to access from Walton Gate, with buses departing from the site every 15 minutes.

A great alternative to driving and parking in the centre of Ipswich and also open on Saturdays!

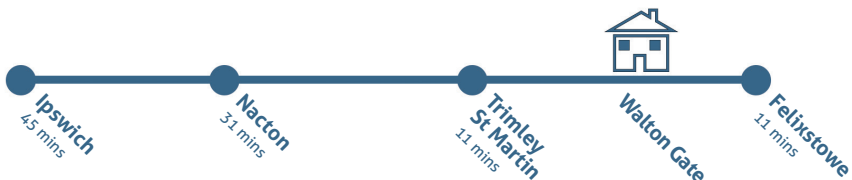
Unsure of what the bus timetable is actually telling you? Head over to the Smarter Travel website for a step by step guide!



If you would like to try out the best available local bus services to you, don't forget that you can claim two months' worth of bus vouchers by just completing the short questionnaire at the back of this pack or online!

## YOUR MOST REGULAR, LOCAL BUS SERVICES ARE

- 75/76/77: Ipswich and Felixstowe route
- 173: Woodbridge and Felixstowe route



**Bus Checker:** Bus Checker gives you instant up to date information for buses throughout the UK. The app also offers journey planning.

**First Bus m-Tickets:** The First Bus m-Tickets app allows you to purchase bus tickets through your phone, eliminating the need of having cash every time you want to catch the bus!

**Suffolk On Board:** The Suffolk On Board website is a great hub for all public transport enquires within Suffolk. You can access local bus timetables as well as reporting any issues with public transport in the area.

**Traveline East Anglia:** As with Suffolk On Board you can access public transport timetables through the Traveline website or app. Additionally, Traveline offers comprehensive journey planning.



# TRAIN TRAVEL

NEAR WALTON GATE

The nearest train station to Walton Gate is Trimley which is approximately a 15 minute walk away. Services between Felixstowe and Ipswich run through the station hourly, however, there are more regular trains during peak hours both in the morning and evening. Onward connections to Norwich, Cambridge and London are available from Ipswich station.

Trimley train station has step free access throughout, although it has very limited facilities with only six car parking spaces and seven bicycle storage spaces available, alternatively, Felixstowe station is just a 20 minute walk away or a six minute cycle, and there are 18 secure cycle stands located at Felixstowe station.

Did you know that you can take bicycles on trains? Find out more on the Smarter Travel website.



## SAVE MONEY ON TRAIN TRAVEL!

Railcards are a great way to easily save money on the cost of train travel (up to 1/3rd off), with a variety of cards available such as; 16-19 Railcard, Disabled persons Railcard, Two Together and Senior Railcard. Visit the Railcard.co.uk website to find out more and how to apply.

## 26-30 Railcard

– Find out more on the Smarter Travel website!



## USEFUL APPS AND WEBSITES

**Greater Anglia:** The Greater Anglia app has a variety of different features including the option to purchase mobile tickets and receive live departure updates.

**National Rail:** The National Rail app allows you to plan journeys via train travel as well as receiving alerts and notifications in the event of any disruption or delays.



# WALKING AROUND WALTON GATE AND THE LOCAL AREA

Walking is a great way to get around and the best thing is that it is free! It's also an easy way to get fitness into your daily routine. Many local facilities are within a walking distance of Walton Gate, such as; local schools, the doctors, the dentist, local shop and public houses. Refer to the local map on page four for more details.

## BENEFITS OF WALKING

It is recommended that adults get 150 minutes of exercise per week (which works out as 30 minutes per day over five days in the week). One of the easiest ways to accomplish this is heading out for a brisk walk!

There are many benefits to walking:

- Can help maintain body weight and lower the risk of obesity;
- Can lower the risk of chronic diseases and high blood pressure;
- Improvements to your mood and wellbeing; and also
- Studies show that it can encourage and improve creativity!

## TRIMLEY MARSHES

Close to Trimley train station, you will find Trimley Marshes which is one of Suffolk's Wildlife Nature Reserves. Trimley Marshes is one of the best wildlife sites in the county, and is located right on your doorstep! There are some wonderful places to explore within the marshes and you can find out more and suggested walking routes on the Walton Gate section of the Smarter Travel website.



If buses are not an option, why not claim your active travel voucher, see page 12 for more information.



## USEFUL APPS AND WEBSITES

**Map My Walk:** By using this app, you can record your workout details, including duration, distance, pace, speed, elevation, calories burned of the route travelled.

**Discover Suffolk:** This website is home to walking, cycling and horse riding throughout Suffolk. With a variety of walking routes and trails suggested for all abilities.

**Active 10:** Created by Public Health England, the Active 10 app records your brisk walking activity as well as showing the benefits of regular exercise.

**Suffolk Area Ramblers:** With over 2,000 members currently, the Ramblers Association provides a variety of regular programme of walks throughout Suffolk.



# CYCLING TO AND FROM WALTON GATE

Cycling is a great way to get about and is an excellent alternative to walking as it makes more places accessible. Cycling is around three times faster than walking and in some cases it's quicker than driving too! Felixstowe town centre is just a nine minute cycle ride from Walton Gate and provides many useful facilities. Did you know that National cycle route 51 and regional route 41 run along High Street, just north of Walton Gate? You can find out more about local cycle routes on the Walton Gate section of the Smarter Travel website.

You could use your active travel voucher for cycling equipment! See page 12 for more information.



## BENEFITS OF CYCLING

Cycling has a huge amount of benefits, including;

- Improving wellbeing by relieving stress;
- Helps prevent chronic and life threatening illnesses;
- Being more cost effective than running a car. Did you know, maintaining a bike for a year costs twenty times less than maintaining and driving a car; and
- Reducing congestion and pollution on our roads.

## CYCLE TO WORK SCHEME

The Cyclescheme allows you to get up to £1,000 to spend on a bicycle and cycling accessories through your employer. By using the Cyclescheme you can save between 25-39% on the cost of cycling equipment. Speak to your employer to see if they are signed up, if not, take a look at the Cyclescheme website to find out more.



## USEFUL APPS AND WEBSITES

**CycleStreets:** This website allows you to easily plan cycle journeys with variable route options available to all levels of cyclist.

**Strava:** This app records your cycle ride and you can compare your performance overtime, as well as sharing with the local community. Strava can also be used for running, walking and other workouts.

**BBC Weather:** The great British weather is always something to consider when cycling. Use the BBC weather app to check the conditions before cycling and make sure you're prepared for what nature may throw at you!





# GREENER CAR TRAVEL

The Walton Gate Travel Plan is not anti-car, however, we do like to encourage smarter and greener car travel where possible.

Did you know;

- Each week, the average Brit spends seven hours in their car;
- The average annual cost of car insurance is £436;
- Drivers spend on average £89.67 per month on fuel;
- It's likely that you will play eye-spy in the car around 1,470 times during your lifetime!; and finally
- Over your lifetime, on average you will have 7,817 singalongs to the car radio!

## CAR SHARING

By sharing the same or similar journeys with other people you can save money on the cost of car travel as well as meeting new people. Sign up for free with Suffolk Car Share or LiftShare to find and share regular car journeys and start saving money!



[SuffolkCarShare.com](https://www.suffolcarshare.com)



If you're thinking about a new car, why not look at a hybrid or electric vehicle? Visit [goultralow.com](https://www.goultralow.com) or contact us for further advice and information.

## ECO DRIVING

Sometimes it's a necessity to drive, so here are seven eco-driving tips that can help make a difference to your journey;

1. Service your car regularly to maintain engine efficiency;
2. Check your tyre pressures regularly (and before long journeys), under-inflated tyres use more fuel as they increase rolling resistance;
3. Lose any unnecessary baggage, extra weight means extra fuel;
4. Combine short trips; cold starts use more fuel so it pays to combine errands;
5. Drive smoothly, accelerate gently and read the road ahead to avoid unnecessary braking;
6. Cut down on the air-con; air-conditioning increases fuel consumption at low speeds (the effects are less noticeable at higher speeds; and
7. The faster you go the greater the fuel consumption (cruising at 70mph uses up to 9% more fuel than at 60mph and up to 15% more fuel than at 50mph).



# COMMUNITY AND CONCESSIONARY TRAVEL

## BUS PASSES

There are a selection of local incentives to promote travelling by public transport including bus passes; for those aged 60 or over or you have an eligible disability, you will be entitled to a bus pass that allows free off-peak travel on local buses anywhere in England.

To apply for either of these passes, visit the Suffolk On Board website or call 0345 600 0659. Additionally, you can pick up an application form from libraries and Suffolk County Council offices.

## ENDEAVOUR CARD

For anyone aged between 16 and 19, you can apply for an Endeavour card which gives you at least 25% off participating bus services. Again, visit the Suffolk On Board website to apply. The card is free of charge to apply for and your journey must either start or finish in Suffolk to receive the discount.

## FELIXSTOWE AREA COMMUNITY TRANSPORT SERVICE (FACTS)

A community transport operator which helps people get out and about by providing essential transport links for those who may not have regular access to public transport.

F.A.C.T.S operates a door to door service, known as connection communities, for a variety of journeys in the area. Passengers must pre-book their journeys two to three days in advance as well as being pre-registered. Call F.A.C.T.S on either (01394) 282857 or (01394) 270337 to register and find out more information.

In addition to the Connecting Communities service, a community car service is available to help with journeys to places such as the doctors, hospital, to and from day care centres, supermarkets and to public transport links. Again, book or find out more information by calling the above telephone numbers.



# SMARTER TRAVEL CHOICES

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There are other ways in which you can reduce your travel simply by cutting the number of journeys you make. Perhaps you could speak to your employer to see if it is possible to work from home just one day a week? Not driving the car for one day a week automatically reduces car usage by 20%! Or alternatively, you could ask to adapt your working hours slightly to travel outside of peak hours. Of course, we understand that this is not possible for everyone and every occupation. If you believe your workplace could benefit from a Workplace Travel Plan, please feel free to contact us – we can assist your employer in promoting and implementing measures to encourage more sustainable travel to and from the workplace.

Also, how about shopping locally where possible and travelling by foot or bicycle? For bigger purchases, why not try shopping online, it can save you both time and money in travelling to the shops, and most major supermarkets offer this service.

## FURTHER INFORMATION

For more in-depth information regarding all of the travel options available to you as a Walton Gate resident, please take a look at and familiarise yourself with the dedicated section of the Smarter Travel website.

You can also keep up to date with relevant news and events in the area through the Smarter Travel social media pages. Follow us on Facebook by searching **@SmarterTravelChoices** and on Twitter **@RJSmarterTravel**.

Visit  
[Suffolk.gov.uk/  
roads-and-transport](http://Suffolk.gov.uk/roads-and-transport)  
for information  
about the Suffolk  
road network.



## PERSONAL TRAVEL PLANNING

A Personal Travel Plan evaluates your journeys to/from a specific location for you as well as travel mode and suggests other ways of travelling that same journey. By providing us with your regular destinations (such as your workplace) and your required arrival and departure times, we can provide you with a list of alternative travel options. You will also receive information on which bus stops to use, walking duration, calories burnt and also the level of CO2 saved.

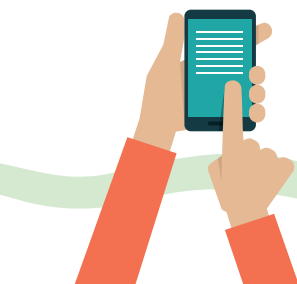
Your Personal Travel Plan will be emailed directly to you and can be obtained by completing the short questionnaire at the end of this welcome pack (don't forget to tick the box requesting a Personal Travel Plan!)

## ACTIVE TRAVEL VOUCHER

As part of the commitment to you, you can claim either a two month bus pass for local bus services or a Wiggles.co.uk voucher which will be of the equivalent value. So if buses aren't your thing, why not redeem your voucher for a waterproof jacket or some cycling equipment? Only one voucher can be claimed per household though!

To claim your voucher, please complete the form on the back of this Welcome Pack and return to us by freepost. Alternatively, head online to the Walton Gate section of the Smarter Travel website to complete online: [SmarterTravel.uk.com](http://SmarterTravel.uk.com).

Full terms and conditions can be found online.





# DON'T FORGET TO CLAIM YOUR TRAVEL VOUCHER!

TO DO THIS, PLEASE FILL OUT THE FORM ONLINE BY [CLICKING HERE](#)

If you would like further information about the Walton Gate Travel Plan or have any questions, please contact your dedicated Travel Plan Coordinator at [WaltonGate@SmarterTravel.uk.com](mailto:WaltonGate@SmarterTravel.uk.com) or visit [SmarterTravel.uk.com](http://SmarterTravel.uk.com)



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