

Willowbrook

Spring Newsletter 2024



Did you know....

Car sharing saves
+£1000 per year
on average!

(Liftshare, 2023)

Car upkeep costs
£2,835 each year,
on average!

(Top Gear, 2023)

Cycling shorter
journeys could
reduce your travel
emissions by **75%**

(Our World in Data, 2023)

Contact Us



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@RJSmarterTravel



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We are happy to help you make
sustainable travel choices.

Incentives

Don't forget, the **Get Around For £2** bus scheme is valid until December 2024 - single fares £2 or less!

Tesco and Vauxhall have teamed up to provide one year **FREE charging credit** for customers who purchase a new electric Vauxhall - valid until September 2024.

Travel with Greater Anglia and get **2FOR1** discounts on attractions such as London Zoo, Kew Gardens, Ascot Racecourse and more.

Enterprise are offering **10% discount** on hire cars when you pre-pay this summer.

Suffolk County Council have partnered with Good Journey to offer **discounts** to people who visit attractions without using a car, such as Anglia Indoor Karting in Sproughton. Find out more at goodjourney.org.uk

Personal Travel Plan

Need to get from A to B?

Claim a **FREE PTP!**

We will investigate your travel options, such as walking, cycling, public transport, car-sharing and car clubs (where applicable) and compare the impact of each mode!

Each travel mode analysed by the PTP will show you:

- ◇ Health impact
- ◇ Journey distance
- ◇ Duration of journey
- ◇ Estimated CO₂e for each mode

Email us to claim:
willowbrook@smartertravel.uk.com

Take a Look at Willowbrook

Spring Newsletter

Dear residents,

On behalf of Hopkins Homes, we hope you find the information enclosed useful. Please do contact us if you have any travel queries.

Safe Travels,

The Smarter Travel Team

Walking & Cycling

Health experts recommend at least 30-mins of activity per day, to keep you fighting fit, both physically and mentally - why not take a walk on your lunch break?

Earn points for walking with the Sweatcoin app - spend on 1000s of brands or donate to charity!

Bike servicing & repairs available at Ranelagh Cycles in Ipswich, a 19-min cycle from home.



CycleStreets
Check out your cycling options
cyclestreets.net



Ramblers Walks
Discover your local area with a walking group
ramblers.org.uk



Strava
Track your activities and support friends
strava.com

Bus & Community Travel



New Bus Service!

Ipswich Buses have launched the 8B route serving Bramford, Sproughton and Ipswich. Closest stop is Acton Road on The Street, a 3-min walk from home.



Connecting Communities Ipswich

Helping people with limited access to public transport. Wheelchair accessible. Call **01473 944 633** to book, service available 9-5, Mon-Sat.



BusChecker.co.uk
When is the next bus?



Suffolkonboard.com
View timetables

Liftshare & Electric Vehicles



Car Sharing

Sharing your journey to Ipswich could save £139 per year, £418 on trips to Stowmarket or £650 for trips to Colchester.* Sharing with one other person cuts fuel costs by 50%!

*Based on 5 days per week (Liftshare, 2024)



Electric Vehicles (EV)

EVs are tax free until April 2025! People travel an average 127 miles per week but 1 charge averages 211 miles! Closest charging point are at Aldi & Morrisons in Sproughton, a 6-min drive.



Zap-Map.com
Find EV charging points



Liftshare.com
Share your journey

Train Travel

Ipswich Train Station is a 21-min cycle, there are 200 cycle storage spaces. The station has step-free access to all platforms, for services towards London, Norwich, Cambridge, Peterborough, Felixstowe and Lowestoft.

Over 50s can get a Club 50 railcard for £20 per year with Greater Anglia, saving 20% during off-peak & advanced fares purchased online.

National Railcards cost £30 per year and save you 33%!



Trainline
Book trains and get live updates
thetrainline.com



Greater Anglia
Book trains and get live updates
greateranglia.co.uk



National Rail
Get a Railcard and save 1/3rd off travel
nationalrail.co.uk

Upcoming Events

May

No Mow May
Walking Month

June

10th-16th Bike Week
15th Clean Air Day

July

Plastic Free July
6th-12th Net Zero Week

August

1st Cycle to Work Day

Sept

16th-22nd Liftshare Week
21st 0 Emissions Day
22nd Car Free Day

Oct

24th Climate Action Day

Small Steps make for Small (Carbon) Footprints